### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 18, 2024

### HUDSON GLOBAL, INC.

(Exact name of registrant as specified in charter)

Delaware (State or other jurisdiction of incorporation)

001-38704 (Commission File Number)

59-3547281 (I.R.S. Employer Identification No.)

53 Forest Avenue, Suite 102 Old Greenwich, CT 06870 (Address of Principal Executive Offices)

Registrant's telephone number, including area code (475) 988-2068

N/A

(Former name or former address, if changed since last report)

Check the	e appropriate box below it the Form 8-K fining is intended to simultaneously satisfy the fining obligation of the registrant under any of the following provisions.
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))  $Pre-commencement \ communications \ pursuant \ to \ Rule \ 13e-4(c) \ under \ the \ Exchange \ Act \ (17 \ CFR \ 240.13e-4(c))$ 

Securities registered pursuant to Section 12(b) of the Act:

Title of each class Common Stock, \$0.001 par value Preferred Share Purchase Rights

Trading Symbol(s) HSON

Name of each exchange on which registered
The NASDAQ Stock Market LLC The NASDAQ Stock Market LLC

Indicate by check mark whether the Registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

П

If an emerging growth company, indicate by check mark if the Registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\square$ 

### ITEM 7.01. REGULATION FD DISCLOSURE.

Pursuant to Regulation FD, Hudson Global, Inc. (the "Company") hereby furnishes the presentation and investor fact sheet that the Company will make available on or after September 18, 2024, relating to the Company's business and operations.

The information furnished by the Company pursuant to this item, including Exhibits 99.1 and 99.2, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, (the "Exchange Act") or otherwise subject to the liability of that section, and shall not be deemed to be incorporated by reference into any Company filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filing.

### ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

EXHIBIT NUMBER DESCRIPTION

99.1 Investor Presentation made available on or after September 18, 2024

99.2 Investor Fact Sheet made available on or after September 18, 2024

104\* Cover Page Interactive Data File - the cover page XBRL tags are embedded within the Inline XBRL document

\*Filed herewith

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

HUDSON GLOBAL, INC. (Registrant)

By:

/s/ JEFFREY E. EBERWEIN Jeffrey E. Eberwein Chief Executive Officer

Dated: September 18, 2024

### HUDSON GLOBAL

# **Hudson Global**

# ...a leading global total talent solutions provider

Nasdag: HSON

Investor Presentation September 2024



# **Forward-Looking Statements**

This presentation contains statements that the Company believes to be "forward-looking statements" within the meaning of Section 27A of the Securities Act of 19 amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. All statements other than st of historical fact included in this presentation, including statements regarding the Company's future financial condition, results of operations, business operations a business prospects, are forward-looking statements. Words such as "anticipate," "estimate," "expect," "project," "intend," "plan," "predict," "believe" and similar wo expressions and variations of these words and expressions are intended to identify forward-looking statements. All forward-looking statements are subject to impo factors, risks, uncertainties, and assumptions, including industry and economic conditions that could cause actual results to differ materially from those described forward-looking statements. Such factors, risks, uncertainties and assumptions include, but are not limited to, global economic fluctuations; the Company's ability successfully achieve its strategic initiatives; risks related to potential acquisitions or dispositions of businesses by the Company; the Company's ability to operate successfully as a company focused on its RPO business; risks related to fluctuations in the Company's operating results from quarter to quarter due to various fac as rising inflationary pressures and interest rates; the loss of or material reduction in our business with any of the Company's largest customers; the ability of clien terminate their relationship with the Company at any time; competition in the Company's markets; the negative cash flows and operating losses that may recur in risks relating to how future credit facilities may affect or restrict our operating flexibility; risks associated with the Company's investment strategy; risks related to international operations, including foreign currency fluctuations, political events, natural disasters or health crises, including the Russia-Ukraine war, the Hamas-Is and potential conflict in the Middle East; the Company's dependence on key management personnel; the Company's ability to attract and retain highly skilled prof management, and advisors; the Company's ability to collect accounts receivable; the Company's ability to maintain costs at an acceptable level; the Company's h reliance on information systems and the impact of potentially losing or failing to develop technology; risks related to providing uninterrupted service to clients; the exposure to employment-related claims from clients, employers and regulatory authorities, current and former employees in connection with the Company's busin reorganization initiatives, and limits on related insurance coverage; the Company's ability to utilize net operating loss carryforwards; volatility of the Company's stc the impact of government regulations; restrictions imposed by blocking arrangements; risks related to the use of new and evolving technologies; and the adverse cybersecurity threats and attacks. Additional information concerning these, and other factors is contained in the Company's filings with the Securities and Exchange Commission. These forward-looking statements speak only as of the date of this document. The Company assumes no obligation, and expressly disclaims any of update any forward-looking statements, whether as a result of new information, future events or otherwise.

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# **Hudson Global at a Glance**

- Hudson Global, Inc. (Nasdag: HSON) ("Hudson Global" or "the Company") owns Hudson RPO, a pure-play Total Talent Solutions provider
- Nasdag-listed; spun-off from Monster.com in 2003
- Strong financial position: \$15.3<sup>(3)</sup> million of cash and \$302<sup>(4)</sup>

Cash(3)

\$1
2
\$

\$15

•	Stock buybacks: initiated a new \$5 million program on 8/8/23;
	repurchased 131k shares in H1 2024; shares outstanding
	reduced by approximately 14% since 12/31/18

- Owner mindset: board and management own approximately 19%<sup>(6)</sup> of total shares outstanding and expect to own more over time
- Maximizing stockholder value: through internal investments in our growing high-margin RPO business, bolt-on acquisitions, and stock buybacks

(1) Adjusted EBITDA and Corporate Costs are non-GAAP measures.	Reconciliations of non-GAAP measures can be found in the	ie.
appropries to this procentation		

(2) As of August 30, 2024. Market Capitalization defined as Shares Outstanding times Stock Price.

million of usable NOL carryforwards

- (3) As of June 31, 2024. Cash includes \$0.6m of restricted cash. Debt excludes operating lease obligations.
- 4) As of December 31, 2023, as disclosed in Earnings Release, NOL carryforward is for U.S. federal and state tax
- 2.8 million shares outstanding as of July 19, 2024. Does not include unissued or unvested RSUs.
- 6) Includes unvested share units and share units that will be issued up to 90 days after a director's/officer's separation from service.
- (7) As of December 31, 2023.

Usable NOL Carryforwa		\$30			
# of Employees <sup>(7)</sup>				1,0	
# of Countries					
\$mm	2020	2021	2022	2023	
Revenue	\$101.4	\$169.2	\$200.9	\$161.3	
Adj Net Revenue	\$39.1	\$68.2	\$99.2	\$80.3	
Adj EBITDA-RPO <sup>(1)</sup>	\$2.9	\$13.5	\$20.1	\$9.6	
% of Adj Net Revenue	7.5%	19.8%	20.3%	11.9%	
Corp Costs <sup>(1)</sup>	\$3.3	\$3.4	\$3.7	\$3.7	
Adj EBITDA <sup>(1)</sup>	\$(0.4)	\$10.0	\$16.4	\$5.9	

### HUDSON GLOBAL

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# **Hudson Global: Our History**

1999 – 2001: Hudson Global originated from 67 acquisitions made by TMP Worldwide, which later became Monster Worldwide, Inc. (i.e., Monster.com)

2003: Monster distributed shares of Hudson Global to its stockholders, creating a new independent publicly held company

2003-2013: Poor business structure and very poor leadership led to poor operating and financial performance

### The new Hudson Global – focused on expanding its global RPO business

2019 2020 2022 2023 Tender Offer Completed 2013 - 2014 Current CEO. 2015 Announced a \$10M **Expanding Through Acquisitions** Jeff Eberwein, invested in share purchase plan tender offer for 7.7% of total shares outstanding Acquired Coit Group, a HSON shares and gained (completed 6/30/23) Acquired Karani, LLC. Acquired Hunt & Badge Acquired Hudson Acquired shareholder representation at a purchase price of expanding Hudson RPO's San Francisco-based a Chicago-Singapore, a headquartered recruiting on the Board to improve 2016 Paid two cash \$15 per share RPO provider, to expand footprint further into the recruitment services based tale dividends totaling \$3.4M further into tech sector; services provider that India recruitment market provider based in company; Profitability in Q3 & Q4 established office in San serves mainly U.S.with an array of impressive Singapore. **UAE** mark 2015 BoD implemented a Growth in RPO profits based customers from deep client relationships significantly increasing expands for 2015 - 2018 BoD initiated series of measures and reductions in the Middle designed to enhance a strategic review to its operations in India with notable multinational Hudson RPO's market Corporate Costs enabled Hudson Global to cross enhance stockholder value and the Philippines presence in Southeast stockholder rights including:
• Declassified the Board – Acquired with a focus on selling Asia non-core businesses; over into profitability UAE-base directors elected annually search firm Allowed stockholders to completed three Hudson R call special meetings position in • Eliminated all agency recruitment business and focus on global RPO business East and e supermajority voting executive requirements
• Allowed stockholders to function act by written consent Eliminated cash Share Repurchase Share Repurchase Share Rep compensation to the Purchased 8.8% of total Announced a \$5M Acquired 1 shares outstanding in share purchase plan in for a cost Board · Implemented a plan to two block trades at a Q3 (following the completion of the million. protect valuable NOL purchase price of \$8.63 per share previous \$10 million HUDSON GLOBAL © 2024 Hudson RPO. All rights rese

# What is Recruitment Process Outsourcing (RP

RPO is in the Business Services sector and part of the Business Process Outsourcing ("BPO") and Human Capital Management ("HCM") subsectors

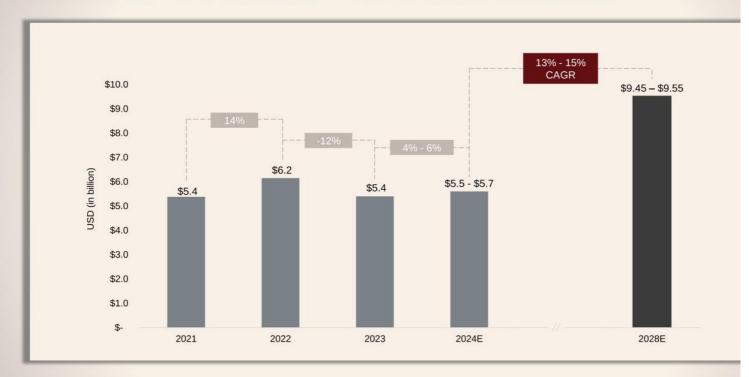
RPO involves an employer utilizing an external service provider to perform all or part of its recruitment processes, often replacing work performed by external recagencies and/or in-house teams

### RPO vs. Traditional Recruiting



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# Global RPO Market – Size and Growth(1)



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(1) Everest Group (2024)
Note: Market size in terms of Annualized Contract Value (ACV). Estimated growth rate is based on growth in number of hires

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# **RPO Model vs. Recruitment Agency Model**

We believe the RPO industry is taking share from traditional recruitment agencies for the reasons below:

Factor RPO Model

Recruitment Agency Model

Location of Service Provider

On-Site and Centers of Excellence

Never On-Site and No Centers of Excellence

Ownership of Recruitment Process	High	Low
Candidate Quality	Consistently Good	Uneven Consistency
Candidate Experience	High/Brand Ambassadors	Uneven
Proactive Recruitment	Strong/Maintain Talent Pools	Low
Cost to Client	Lower, especially as volume increases	High
Level of Client Engagement	Very High (Partnership)	Transactional
Duration of Relationship with Client	Long/Recurring	Transactional
Depth of Relationship with Client	Very Deep and Wide	Shallow/Transactional
Delivery Model	Client-Focused/Subject Matter Expertise	Role-Focused or Candidate-Focused
Pricing Model	Combination of fixed monthly management fees and variable fees	Purely Variable/Transactional
Length of Contract	Solution-based and typically multi-year with high renewal rates	Transactional
Recurring Revenues	High	Low
Initial Sales Process	Long	Short

HUDSON GLOBAL (1) Everest Group (2024)

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# Who is Hudson RPO?



### Where are we now? Today

We partner at every phase of the recruitment lifecycle from employer branding to sourcing to DEI and candidate and Hiring Manager experience.

Key strengths in Pharma & Life Sciences, Financial Services. Technology, FMCG, & Energy, Manufacturing sectors globally.

Core Offering E2E RPO, Project RPO, MSP, Boutique Search, Employer Value Proposition (EVP) & Brand, Sourcing, Candidate Care.

We have experienced 20,000 annual regional leadership teams with high tenure in the Human Capital Management industry.

hires across 100+ RPO clients. Industry award winning, includ 14 consecutiv on HRO Today Baker's Dozen



Where are we going? Next three years

of services around talent acquisition for our clients; launching Boutique Search across the globe.

Expanding our geographical footprint to Japan, Latin America, Goal of achieving +60,000 hires annually with 150 RPO clients.

and culture of a "Career Destination" for talent

name to Talent Acquisition Pro Procurement Lo and Chief Hum Resources Offi

# **Hudson RPO Evolution**

Known for decades as a global leader in RPO, clients can now depend on one global partner for a customizable reliable talent acquisition solutions across the talent spectrum, from entry-level all the way to the C-Suite

### Recognized Globally

### HRO Today's Baker's Dozen List

### HRO Balary Docen 5020 tertaryan are wines

### 1999 - 2023

14 consecutive years 2023: #6 in "Overall Enterprise RPO Leaders"



### 2012 - 2023

11 consecutive years 2023: #1 in APAC



### 2017 - 2023

7 consecutive years 2023: #3 in EMEA

### Additional Recognitions



### 2022

#1 in APAC





### 2020 - 2022

3 consecutive years
China Recruiting & Staffing
Solution Provider Value Award



Linkedin



### 2014 - 2022

"Leader" NEAT Vendor Evaluations



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# **Global Hubs & Solutions**

1000+ Sourcing and Recruitment Specialists

20+ Languages Supported

12+ Sector Expertise COEs

Global Talent Hubs



Color legend for geological sprea following hub lo

Tampa, Florid

Edinburgh, United Kingdo

Hyderabad, T Bangalore, In

Shanghai, Ch

Manila, Philip

Warina, Friin

Dubai, United

### RPO

Customized solutions from early careers to director-level positions across all industries.

### MSP

(Managed Search Provider)

MSP service with direct talent sourcing capabilities for efficient management.

# "Boutique" Executive Search

White-glove executive search service for Vice Presidents and above positions.

### Talent Advisory

Multiple COE Advisory solutions ranging from Talent Mapping, Talent Intelligence, EVP & Employer Brand, and Social Strategies.

### Digita

Comprehensive Dig leveraging best in cl solutions to achieve business outcomes.

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# **Hudson RPO's Strengths**

### **FOCUS**



### **CLIENTS**



### TEAM

 Strength in the "mid-market" – especially known for supporting clients who have a hiring We focus on clients where acquiring and retaining top talent, and specialized talent, is the key to

Hudson RPO's global and regional leateams have deep expertise across Hun

- need between 50-1,000 hires per annum
- Professional Services comprehensive talent acquisition and total talent solutions for employers needing mission-critical, professional talent
- Senior Management to Entry Level we partner with our clients at every level and known for finding niche talent
- · Emerging Growth Companies we partner with clients at every stage of their growth/life cycle anywhere across the globe
- RPO to Total Talent Solutions grow current RPO solutions, build first generation RPO programs, and offer value-added talent solutions
- Geographical Coverage that rivals any of our competitors with the capability to support any of our clients needs across 6 of the 7 continents.

- business success
- Our clients partner with us based on value and outcomes given the critical importance of talent to their businesses and the customized nature of our solutions
- We immerse ourselves in our clients' culture, business, and needs so we can deliver the best solutions creating valuable, long-term partnerships
- Subject Matter Expertise in each sector is a key differentiator in our client solutions
- Disciplined execution delivers efficiencies and effective outcomes to our clients
- We have a prestigious client portfolio and a high retention rate because we work diligently to truly partner with our clients and we evolve our solutions to best support our clients' growth, needs, and objectives. Many clients renew with Hudson with multi-year contracts

- solutions and have high tenure at Huds and on-site with our clients
- Hudson RPO's teams are committed to of engaged leadership, disciplined exec profitable growth
- Hudson RPO rates very favorably on s performance, and results relative to o competition as measured by independe surveys done via SharedXpertise for the Today's Baker's Dozen Program
- Hudson RPO was named a Top RPO P ranking #1 overall in APAC and #3 over EMEA, on the latest Baker's Dozen List
- Hudson RPO has been recognized on t Dozen List for fourteen consecutive year

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HUDSON GLOBAL (1) https://www.hrotoday.com/news/talent-acquisition/rpo-staffing/2023-bakers-dozen-customer-satisfaction-ratings-rpo-emea/

# **Hudson RPO By Market**

**Regional Market Dynamics & Hudson Position** 

### **AMERICAS**

### Market Dynamics

- Largest market for RPO services with the US being the largest market in region and globally.
- Growth in the LATAM market where regional "staffing firms" have a strong presence which could lead to acquisition targets
- Multi-national companies from the America's play a key buying role throughout the globe (inclusive of Mexico and Canada).
- Companies willing to outsource a portion of their talent acquisitions needs.

### **Hudson Position**

- Strength in Technology, Life Sciences, Financial Services
- Acquired Coit Group, a San Francisco-based RPO provider specializing in the technology sector (October 2020).
- Acquired Karani, LLC, a Chicago-HQ recruiting services provider with clients in the US, but operations in India and the Philippines (October 2021).
- Main Center located in Tampa, FL.
- Largest Growth Market for Hudson RPO.

### ASIA-PACIFIC

### Market Dynamics

- Smallest RPO Market by Region when compared to the America's and EMEA.
- Market Adoption for outsourcing the strongest in Australia, China, Singapore,
- Deep cultural nuances lead to different buying behaviors in region.

### **Hudson Position**

- Consistently ranked as a top RPO provider in APAC(1)
- Hudson's first ever RPO project was in 1999 for J&J in Australia and was one of the first RPO projects in history.
- Acquired Hudson Singapore, a recruitment services provider based in Singapore, to significantly increase market presence.
- Centers of Excellence in India, Manila, Philippines, and Shanghai, China.
- Hudson is well positioned in Australia and New Zealand with significant growth opportunities outside of ANZ within APAC.

### **EMEA**

### Market Dynamics

- 2nd largest market behind .
- Emerging market in continental Europe with growth from large multinationals benefiting from RPO solutions in the US and UK.
- Language requirements and capabilities often a key factor within Talent Acquisition.
- Smaller RPO or MSP companies in this region could become acquisition targets.

# Hudson F

- Ranked amon RPO providers
- Acquired Exec Solutions and based talent s entered and so presence in th and expanded the Middle Eas
- Center of Exce Edinburgh, Sc
- Particularly str Sciences, Fina **Business Serv** Consumer.

HUDSON GLOBAL (1) https://www.hudsonrpo.com/newsroom/hro-today-bakers-dozen-apac https://www.hudsonrpo.com/newsroom/hro-today-bakers-dozen-emea

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# TalentMax - The Hudson RPO Tech Solution



- An intuitive, diverse and customised journe for the candidate, where all aspects of the recruitment journey can be completed onlir
- An accurate and time-saving experience for the talent acquisition team, casting a wid and diverse recruitment net.
- A collaborative journey which covers all compliance and audit measures. Offering t hiring manager accurate reporting, marke mapping & analytics.

85%

of applications fall into the "black hole"

90%

of recruiters say they don't have enough time to perform their jobs 75%

of recruiter tim sourcing, scre co-ordin

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# **Hudson RPO – Technology Marketplace**







# LTM 6/30/2024 Financial Highlights

\$143.0M Revenue \$69.9M Adjusted Net Revenue

\$(0.38)
Adjusted EPS (Non-GAAP)

\$1.3M Adjusted EBITDA (Non-GAAP)

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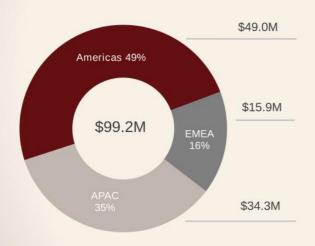
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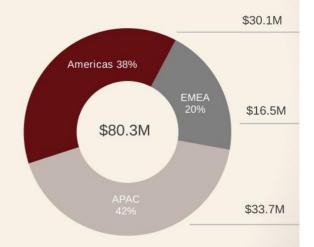
# **Adjusted Net Revenue by Region**

Excludes cost pass-throughs of Contracting

# Full Year 2022

# Full Year 2023





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# **Hudson RPO: Improved Margins & Reduced Expens**

### Profit Margin Improvement

## RPO Adj EBITDA(1) as % of Adjusted Net Revenue (Rolling 4 Quarter Average) 25% Long-term Goal 15% 5%

### Salaries & Related Expenses





HUDSON GLOBAL (1) Before corporate costs of Hudson Global and excluding nonrecurring items.

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# Vision & Growth Strategy

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# **Our Vision and Mission**

# **Our VISION**

Become top RPO provider of professional roles in the industry

# **Our MISSION**

Maximize value for our stockholders over the long term

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# **Business Strategy**

### **Grow RPO**

- Global RPO market expected to grow at a CAGR of 13% - 15% from 2024 to 2028(1)
- Hudson RPO's goal is to exceed market growth rate (i.e., gain share)
  - Superior service and delivery
  - Go deeper and broader with existing clients
  - Grow in existing markets and expand into new markets to support our clients' needs
  - Add new clients then "land and expand"
- Hudson RPO is investing in people and technology to accelerate its growth
- · Leverage existing strong reputation by expanding marketing efforts, including social media and website

### Investigate Acquisition Opportunities

- · Expand capabilities and capacity, not just growth for growth's sake
- Deepen geographic and/or sector presence
- · Add new talent and skill sets
- · Immediately accretive
- Utilize NOL

- Reduced complexity left over legacy businesses
- · Both corporate and regional
- No impact on revenues or gr

### Repurchase Stock

- · Will be opportunistic/price se
- Goal is to maximize long-tern per share, not just "return cash
- Balance with acquisition opportunity

HUDSON GLOBAL (1) Everest Group (2024)

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# **Financial Goals**

### **PROFITABILITY**

- · Grow profitability over time
- · Turning profitable in mid-2019 was a watershed event in our Company's history

### INTERNAL GROWTH

· Generate high returns on internal growth projects

### EBITDA MARGIN

- Adjusted EBITDA margin goal of 25% of Adjusted Net Revenue at RPO level (i.e., pre Corporate Costs) vs. Q2 2024 LTM of 6.8%
  - Keep Corporate Costs low, even as profits from operating businesses grow
  - Adjusted EBITDA / Adjusted Net Revenue margins of midteens at the corporate level (i.e., after Corporate Costs)



### MAXIMIZE EF

- Maximize earnings r share over the long to through:
  - Growing revenue faste costs, leading to increa Adjusted EBITDA mar
  - Controlling overhead a fixed costs so these co decline as a percentaç revenue over time
  - Reducing share count opportunistic stock repurchases

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# **Disciplined Acquisition Strategy**

Focus on core RPO business, or complementary businesses within HCM

### Characteristics of Potential Targets:

Easy to understand business model complementary to existing Hudson RPO







- rusiness, cost and revenue synergies No start-ups or venture-type businesses
- Profitable, high margin, high growth
- · Low/no capex and high FCF/high cash conversion (excluding cash used for working capital)
- Additional bolt-on/roll-up opportunities after initial acquisition
- Existing operating management willing to stay, at least initially

### Possible Examples:

- RPO: RPO bolt-ons for Hudson RPO, especially in Americas and EMEA
- HCM: businesses adjacent/complementary to RPO, which could include MSP, Boutique Search, and Talent Advisory



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HUDSON GLOBAL (1) Human Capital Management, which includes RPO, MSP (Managed Service Provider), and other talent-related solutions busine

# **Recent Acquisitions**

**Expanding Capabilities and Geographic Footprint** 

### Coit Group

### October 2020

- Significantly expanded Hudson RPO's tech presence in the US; new Hudson office in San Francisco
- Established, profitable business with strong client base
- Coit's founders (Joe Belluomini and Tim Farrelly) became co-CEOs of Hudson RPO's newly formed Technology Group
- Combination of cash, shares, promissory note, and earn-out agreements

# October 2021

- Expanded Hudson RPO's global delivery capability by adding substantial presence in India and Philippines
- Strong partnerships supporting recruitment and staffing firms based in the US
- Large and growing client base supported by over 500 employees in India and 125 in the Philippines
- Expanded Hudson RPO's expertise in technology recruitment
- All current employees of Karani and its subsidiaries joined Hudson RPO, except for owner and CEO who
- Combination of cash and promissory note

### Hunt & Badge

### August 2022

- Expanded Hudson RPO's footprint further into the India recruitment market
  - Compliments Karani's offerings with many potential synergies between the two companies
  - Partners with companies of all sizes, including wellknown multinationals, across a variety of industries

### Hudson Singapore

### November 2023

- Has a 30-year track record of senior placements and project recruitment work
- Large client base across Southeast Asia including Singapore, Malaysia, the Philippines, Vietnam, Thailand, and Indonesia
- Offers Hudson RPO crossselling services among Hudson Singapore's diverse, blue chip client

### March 2024

- Established in 2008, has a proven record of assisting organizations with the outsourcing of both longand short-term volume recruitment, rapid growth projects, special projects, overseas campaigns, and Emiratization
- Brings to Hudson RPO entry into the United Arab **Emirates market**
- Expansion of footprint in the Middle East aligns with Hudson RPO clients broadening their Middle Eastern presence

### Striver

### April 2024

- Leading Exec Firm based in
- Founder and ( Simpson to lea search in the I joining Hudso Managing Dire Executive Sea
  - Further streng Hudson RPO' search functio global scale a position in the

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# **Hudson RPO Management Team**

Jake Zabkowicz

### Global CEO

- 11 years in industry
- Joined Hudson RPO November 2023

### Jeff Bettinger

### Chief

### Administrative Officer

- · 20 years in industry
- Joined Hudson RPO February 2024



Paula Nolan

### **Global Managing** Portfolio Director

- · 24 years in industry
- · 21 years at Hudson RPO

Darren Lancaster

### **CEO**

### **Americas & EMEA**

- · 25 years in industry
- · 12 years at Hudson RPO

### Bree Walsh

### Managing Director

### **APAC**

- 23 years in industry
- 16 years at Hudson RPO

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# **Hudson Global**

Corporate Management & Finance Team

### Jeff Eberwein

# **Hudson Global**

# **CEO & Director**

- · Chairman of the Board from 2015 to 2018
- · 25 years of Wall Street experience
- · Formed Lone Star Value Management in
- Former portfolio manager at Soros Fund Management and Viking Global Investors
- · Chairman of the Board at one other publicly traded company

### Matt Diamond



### **Hudson Global**

### **CFO**

- Formerly Vice President of Finance at Hudson Global prior to assuming CFO
- 25 years of finance experience
- Served in variety of finance and control roles at PepsiCo from 2001 to 2018
- Held director roles in Financial Reporting, Financial Analysis, and Technical Accounting and Policy at PepsiCo
- Certified Public Accountant

### Seonaid MacMillan

### **Hudson RPO** Global Finance Managing Director

- Started with Hudson in 2015
- Based in Glasgow heading up the Finance shared service function
- Previously worked in various Fina roles in UK and the Middle East
- · FCCA qualified with 24 years of experience in various industries

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# **Hudson Global**

Board of Directors (1)







### **Board Chair**

- · Co-CEO of Permit Capital Advisors, LLC
- · Served as Founding Board Member of 100 Women in Finance

### Director

- SVP & Chief HR Officer of LifeWay Christian Resources
- · Former SVP Human Resources of Verizon Communications, Inc.

### Director

- Managing Partner of Yucatan R Ventures
- Served as a director of several companies

HUDSON GLOBAL (1) Independent members

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# **ESG Considerations**







Committed to continuous improvement in managing the environmental impact of our business operations

### Social

- "People-first" company with corporate policies in place and a strong global team of individuals that believe in diversity, equity and inclusion
- Global Diversity, Equality, and Inclusion ("DEI") Program, sponsored by the Division CEOs; this program is designed to:
  - Promote DEI initiatives within the Company such as launching training programs and diagnostic tools
  - Aid in partnering with our clients to accelerate their DEI recruitment, onboarding, sourcing, and branding efforts as well, helping them to be reflective of their global multicultural customer base
- · Anti-harassment and non-discrimination training available company wide
- Employees' health and safety was our first priority during COVID-19

### Governance

- Commitment to accountability a transparency
- Strive for diversity among board members, management, and en
  - Of 1,050 people employed w approximately 60% are fema
  - 50% of the Company's Board diverse (by race, gender, and diversity combined)

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# **Reconciliation of Non-GAAP Financial Measur**

Last Twelve Months (LTM)

### Reconciliation of Net Income to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs (In thousands, unaudited)

or The Last Twelve Months Ended June 30, 2024	Ar	mericas	A	sia Pacific		Europe	R	PO Business	Corporate
evenue, from external customers	\$ 2	26,379	\$	92,337	\$	24,256	\$	142,972	\$
djusted net revenue, from external customers (1)	\$ 2	25,047	\$	29,808	\$	15,010	\$	69,865	\$ -
et income			-1		-				
rovision for income taxes									
nterest income, net									
epreciation and amortization	<u> </u>		120						
BITDA (loss) (2)	\$	(270)	\$	1,917	\$	704	\$	2,351	\$ (3,523)
on-operating expense (income),									
cluding corporate administration charges		(724)		982		458		716	(1,312)
ock-based compensation expense		249		339		192		780	398
on-recurring severance and professional fees		131		628		39		798	953
ompensation expense related to acquisitions (3)		113						113	
djusted EBITDA (loss) (2)	\$	(501)	\$	3,866	\$	1,393	\$	4,758	\$ (3,484)

Non-recurring severance and professional fees (after tax) Compensation expense related to acquisitions (after tax) (4) Adjusted net income (5)

Last T	welve Months	
Jui	ne 30, 2024	
\$	(0.67)	
	0.04	
\$	(0.38)	
		0.25 0.04

Per Diluted Share

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# Reconciliation of Non-GAAP Financial Measur

FY 2023

Reconciliation of Net Income to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs

For The Year Ended December 31, 2023

Revenue, from external customers

(In thousands, unaudited)

 
 Americas
 Asia Pacific
 Europe
 RPO Business
 Corporate

 \$ 31,254
 \$ 103,857
 \$ 26,227
 \$ 161,338
 \$ Americas

Adjusted net revenue, from external customers (1)	\$ 30,141	\$ 33,675	\$ 16,451	\$ 80,267	\$ —
Net income					
Provision for income taxes					
interest income, net					
Depreciation and amortization		100			
EBITDA (loss) (2)	\$ (704)	\$ 5,859	\$ 1,582	\$ 6,737	\$ (3,074)
Non-operating expense (income),					
including corporate administration charges	(528)	1,181	436	1,089	(1,902)
Stock-based compensation expense	407	232	216	855	614
Non-recurring severance and professional fees	105	292	156	553	658
Compensation expense related to acquisitions (3)	338		3	338	-
Adjusted EBITDA (loss) (2)	\$ (382)	\$ 7,564	\$ 2,390	\$ 9,572	\$ (3,704)

Non-recurring items (after tax) Compensation expense related to acquisitions (after tax) (3) Adjusted net income (4)

Per Di	luted Share	
Twelve I	Months Ended	
Decem	ber 31, 2023	
\$	0.70	
	0.04	
	0.11	
	0.00	

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# **Reconciliation of Non-GAAP Financial Measur**

FY 2022

### Reconciliation of Net Income to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs (In thousands, unaudited)

or The Year Ended December 31, 2022	Ameri	icas	Asia	Pacific	Eur	ope	RPO Busi	ness	Corpora	te
evenue, from external customers	\$	51,639	\$	118,149	\$	31,129	\$	200,917	\$	
djusted net revenue, from external customers (1) et income rovision for income taxes terest income, net	\$	48,990	\$	34,278	\$	15,942	\$	99,210	\$	
preciation and amortization ITDA (loss) (2) n-operating expense (income),	*	4,877		7,282	\$	1,501	\$	13,660	\$	(2,905)
uding corporate administration charges		711		1,151		253		2,115		(2,155)
ck-based compensation expense		713		302		282		1,297		1,021
recurring severance and professional fees		306		86		1		393		324
npensation expense related to acquisitions (3)		2,651				_		2,651		_
usted EBITDA (loss) (2)	\$	9,258	\$	8,821	\$	2,037	\$	20,116	\$	(3,715)

Non-recurring items (after tax) Compensation expense related to acquisitions (after tax) (2) Adjusted net income (3)

 Twelve Months Ended						
Decem	nber 31, 2022					
\$	2.27					
	0.23					
	0.88					
\$	3.38					

- Represents Revenue less the Direct contracting costs and reimbursed expenses caption on the Consolidated Statements of Operations.

  Non-GAAP earnings before interest, income taxes, and depreciation and amortization ("EBITDA") and non-GAAP earnings before interest, income taxes, depreciation and amortization, non-operating (income) expense, stock-based compensation expense, and other non-recurring severance and profess
  EBITDA") are presented to provide additional information about the Correpany's operations on a basis consistent with the measures which the Company uses to manage its operations and evaluate its performance. Management also uses these measurements to evaluate capital needs and working capital reand Adjusted EBITDA should not be considered in isolation or as a substitute for operating income, cash flows from operating activities, and other income or cash flow statement data prepared in accordance with generally accepted accounting principles or as a measure of the Company's profitability or lie.

  EBITDA and Adjusted EBITDA as presented above may not be comparable with similarly titled measures reported by other companies.

  Represents compensation expense payable per the terms of acquisition agreements.

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# Reconciliation of Non-GAAP Financial Measur

### FY 2021

Reconciliation of Net Income to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs

	(in thousands, unaudited)				
For The Year Ended December 31, 2021	Americas	Asia Pacific	Europe	RPO Business	Corporate
Revenue, from external customers	\$ 28,797	\$ 118,597	\$ 21,813	\$ 169,207	\$ -
Adjusted net revenue, from external customers (1)	\$ 27,087	\$ 28,561	\$ 12,509	\$ 68,157	\$ -
Net income			2.	2 2	
Provision for income taxes					
Interest income, net					
Depreciation and amortization					and the second
EBITDA (loss) (2)	\$ 1,801	\$ 5,452	\$ 1,007	\$ 8,260	\$ (3,352)
Non-operating expense (income),					
including corporate administration charges	386	1,399	331	2,116	(2,033)
Stock-based compensation expense	556	324	246	1,126	1,298
Non-recurring severance and professional fees	23			23	637
Compensation expense related to acquisitions (3)	1,969	-	-	1,969	
Adjusted ERITDA (loss) (2)	\$ 4.725	\$ 7.175	¢ 1.594	\$ 13.494	¢ (3.450)

	Twelve Months Ended
	December 31, 2021
	\$ 1.07
	0.22
to acquisitions (after tax) (2)	0.75
	\$ 2.04

III Represents Revenue less the Direct contracting costs and reimbursed expenses caption on the Consolidated Statements of Operations

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Net income Non-recurring items (after tax) Compensation expense related Adjusted net income (3)

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Per Diluted Share

# **Reconciliation of Non-GAAP Financial Measur**

FY 2020

Reconciliation of Net Loss to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs

	(In thousands, unaudited)									
For The Year Ended December 31, 2020	Americas	Asia P	acific	Euro	pe	RPO Bu	usiness	Corp	orate	
Revenue, from external customers	\$ 10,866	\$	75,633	\$	14,949	\$	101,448	\$		
Adjusted net revenue, from external customers (1)	\$ 9,598	\$	19,814	\$	9,669	\$	39,081	\$	-	
Net loss										
Provision for income taxes										
Interest income, net										
Depreciation and amortization										
EBITDA (loss) (2)	\$ (1,044)	\$	2,877	\$	481	\$	2,314	\$	(2,992)	
Non-operating expense (income),	(1,076)		1,002		(74)		(148)		(1,641)	
including corporate administration charges and PPP loan forgiveness	(1,070)		1,002		(14)		(140)		(1,041)	
Stock-based compensation expense	88		60		6		154		583	
Non-recurring severance and professional fees	528		-				528		755	
Compensation expense related to acquisitions (3)	91						91			
Adjusted EBITDA (loss) (2)	\$ (1.413)	\$	3,939	\$	413	\$	2,939	\$	(3,295)	

<sup>(1)</sup> Represents Revenue less the Direct contracting costs and reimbursed expenses caption on the Consolidated Statements of Operations.

10 Non-GAAP earnings before interest, income taxes, and depreciation and amortization ("EBITDA") and non-GAAP earnings before interest, income taxes, depreciation, non-operating income, business reorganization expenses, stock-based compensation expenses, and other non-recurring expenses ("presented by provide additional information about the company's operations on a basis consistent with the measures which the company uses to manage its operations and evaluate its performance. Management also uses these measurements to evaluate capital needs and working capital requirements. EBITDA and As not be companied or as a substitute for operating income, cash flows from other companied adore may not be comparable with similarly titled measures reported by other companies.

(S) Represents compensation expense payable per the terms of acquisition agreements.

Net loss Non-recurring items (after tax) Compensation expense related to acquisitions (after tax) (1) Adjusted net loss (2)

	Twelve Months Ended				
	Decem	ber 31, 2020			
* <del>.</del>	\$	(0.43)			
		(0.01)			
		0.06			
	\$	(0.38)			

Por Diluted Share

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<sup>(</sup>III)Non-GAAP earnings before interest, income taxes, and depreciation and amortization ("EBITDA") and non-GAAP earnings before interest, income taxes, depreciation and amortization, non-operating income, stock-based compensation expense, and other non-recurring expenses ("Adjusted EBITDA") are presented information about the company's operations on a basis consistent with the measures which the company uses to manage its operations and evaluate its performance. Management also uses these measurements to evaluate capital needs and working capital requirements. EBITDA and Adjusted EBITDA should not be or as a substitute for operating incomer, easth lows from operating activities, and other income or cash flow statement data prepared in accordance with generally accepted accounting principles or as a measure of the company's profitability or liquidity. Furthermore, EBITDA and Adjusted EBITDA as presented above my with similarly titled measures reported by other companies.

<sup>19</sup> Represents compensation expense payable per the terms of acquisition agreements

Contact us

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# HUDSON GLOBAL

### Hudson Global at a Glance

- Hudson Global, Inc. (Nasdaq: HSON) ("Hudson Global" or "the Company") owns Hudson RPO, a pure-play Total Talent Solutions
- Nasdaq-listed; spun-off from Monster.com in 2003
- Strong financial position: \$15.3(3) million of cash and \$302(4) million of usable NOL carryforwards
- Stock buybacks: initiated a new \$5 million program on 8/8/23; repurchased 131k shares in H1 2024; shares outstanding reduced by approximately 14% since 12/31/18
- Owner mindset: board and management own approximately 19%(6) of total shares outstanding and expect to own more over time
- Maximizing stockholder value: through internal investments in our growing, high-margin RPO business, bolt-on acquisitions, and stock

buybucks	
1,050	14
Employees (7)	l Countries
'	<u> </u>

\$mm, except per share amounts	
Stock Price <sup>(2)</sup>	\$18.21
Shares Outstanding <sup>(5)</sup>	2.8M
Market Capitalization <sup>(2)</sup>	\$50.1
Cash <sup>(3)</sup>	\$15.3
Debt <sup>(3)</sup>	\$0.0
Usable NOL Carryforward(4)	\$302

\$mm	2020	2021	2022	2023	LTM
Revenue	\$101.4	\$169.2	\$200.9	\$161.3	\$143.0
Adj Net Revenue	\$39.1	\$68.2	\$99.2	\$80.3	\$69.9
Adj EBITDA-RPO <sup>(1)</sup>	\$2.9	\$13.5	\$20.1	\$9.6	\$4.8
% of Adj Net Revenue	7.5%	19.8%	20.3%	11.9%	6.8%
Corp Costs <sup>(1)</sup>	\$3.3	\$3.4	\$3.7	\$3.7	\$3.5
Adj EBITDA <sup>(1)</sup>	\$(0.4)	\$10.0	\$16.4	\$5.9	\$1.3

### **Business Strategy**

- Global RPO market expected to grow at a CAGR of 13%-15% from 2024 to 2028(8)
- Hudson RPO's goal is to exceed market growth rate (i.e., gain share)
  - Superior service and delivery
  - Go deeper and broader with existing clients
  - Grow in existing markets and expand into new markets to support our clients' needs
  - Add new clients then "land and expand"
- Hudson RPO is investing in people and technology to accelerate its growth
- Leverage existing strong reputation by expanding marketing efforts, including website

### Keep Overhead Expenses Low

- Reduced complexity left over from legacy businesses
- Both corporate and regional; no impact on revenues or growth

### Investigate Acquisition Opportunities

- Expand capabilities and capacity, not just growth for growth's sake
- Deepen geographic and/or sector presence
- Add new talent and skill sets
- Immediately accretive

### Utilize NOL Repurchase Stock

- Will be opportunistic/price sensitive
- Goal is to maximize long-term value per share, not just "return cash"
- Balance with acquisition opportunities

### **Disciplined Acquisition Strategy**

### Coit Group October 2020

- Significantly expanded Hudson RPO's tech presence in the US; new Hudson office in San Francisco
- Established, profitable business with strong client base
- Coit's founders (Joe Belluomini and Tim Farrelly) became co-CEOs of Hudson RPO's newly formed Technology Group
- Combination of cash, shares. promissory note, and earn-out

### **Hudson Singapore** November 2023

- Has a 30-year track record of senior placements and project recruitment work
- Large client base across Southeast Asia including Singapore, Malaysia, Philippines, Vietnam, Thailand, Indonesia
- Offers Hudson services among RPO cross-selling Hudson Singapore's diverse, blue chip client base

### Karani October 2021

- Expanded Hudson RPO's global delivery capability by adding substantial presence in India and Philippines
- partnerships supporting US recruitment and staffing firms
- Large and growing client base supported by over 500 employees in India and 125 in the Philippines
- Expanded Hudson RPO's expertise in technology recruitment
- Combination of cash and promissory note

### **Executive Solutions** March 2024

- Established in 2008, has a proven record of assisting organizations with the outsourcing of both long- and short-term volume recruitment, rapid growth projects, special projects, overseas campaigns, and Emiratization
- Brings to Hudson RPO entry into the United Arab Emirates market
- Expansion of footprint in the Middle East Hudson RPO clients with broadening their Middle Eastern presence

### Hunt & Badge August 2022

- Expanded Hudson RPO's footprint further into the India recruitment market
- Compliments Karani's offerings with many potential synergies between the two companies
- Partners with companies of all sizes, including well-known multinationals, across a variety of industries

### Striver April 2024

CEO

ir@hudsonrpo.com

- Further strengthens executive search function on a global scale
- Solidifies position in the Middle East

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Factsheet - September 2024

## HUDSON GLOBAL



