#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 21, 2024

# HUDSON GLOBAL, INC. (Exact name of registrant as specified in charter)

Delaware (State or other jurisdiction of incorporation)

001-38704 (Commission File Number)

59-3547281 (I.R.S. Employer Identification No.)

53 Forest Avenue, Suite 102 Old Greenwich, CT 06870 (Address of Principal Executive Offices)

Registrant's telephone number, including area code (475) 988-2068

N/A

(Former name or former address, if changed since last report)

Check th	Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:						
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)						
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)						
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))						
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)						

Title of each class Common Stock, \$0.001 par value Preferred Share Purchase Rights

Trading Symbol(s) HSON

Name of each exchange on which registered
The NASDAQ Stock Market LLC The NASDAQ Stock Market LLC

Indicate by check mark whether the Registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

Securities registered pursuant to Section 12(b) of the Act:

If an emerging growth company, indicate by check mark if the Registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\square$ 

#### ITEM 7.01. REGULATION FD DISCLOSURE.

Pursuant to Regulation FD, Hudson Global, Inc. (the "Company") hereby furnishes the presentation and investor fact sheet that the Company will make available on or after May 21, 2024, relating to the Company's business and operations.

The information furnished by the Company pursuant to this item, including Exhibits 99.1 and 99.2, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, (the "Exchange Act") or otherwise subject to the liability of that section, and shall not be deemed to be incorporated by reference into any Company filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filing.

#### ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

EXHIBIT NUMBER DESCRIPTION

99.1 Investor Presentation made available on or after May 21, 2024

99.2 Investor Fact Sheet made available on or after May 21, 2024

104\* Cover Page Interactive Data File - the cover page XBRL tags are embedded within the Inline XBRL document

\*Filed herewith

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

HUDSON GLOBAL, INC. (Registrant)

By:

/s/ JEFFREY E. EBERWEIN Jeffrey E. Eberwein Chief Executive Officer

Dated: May 21, 2024

**Hudson Global** 

...a leading global total talent

solutions provider

Nasdaq: HSON

Investor Presentation May 2024



# Forward-Looking Statements

This presentation contains statements that the Company believes to be "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amend-21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact include presentation, including statements regarding the Company's future financial condition, results of operations, business operations and business prospects, are forward-looking st Words such as "anticipate," "estimate," "expect," "project," "intend," "plan," "predict," "believe" and similar words, expressions and variations of these words and expressions are identify forward-looking statements. All forward-looking statements are subject to important factors, risks, uncertainties, and assumptions, including industry and economic cond could cause actual results to differ materially from those described in the forward-looking statements. Such factors, risks, uncertainties and assumptions include, but are not limit global economic fluctuations; the Company's ability to successfully achieve its strategic initiatives; risks related to potential acquisitions or dispositions of businesses by the Cor Company's ability to operate successfully as a company focused on its RPO business; risks related to fluctuations in the Company's operating results from quarter to quarter du factors such as rising inflationary pressures and interest rates; the loss of or material reduction in our business with any of the Company's largest customers; the ability of clients terminate their relationship with the Company at any time; competition in the Company's markets; the negative cash flows and operating losses that may recur in the future; risk: how future credit facilities may affect or restrict our operating flexibility; risks associated with the Company's investment strategy; risks related to international operations, including currency fluctuations, political events, natural disasters or health crises, including the Russia-Ukraine war, the Hamas-Israel war, and potential conflict in the Middle East; the Co dependence on key management personnel; the Company's ability to attract and retain highly skilled professionals, management, and advisors; the Company's ability to collect receivable; the Company's ability to maintain costs at an acceptable level; the Company's heavy reliance on information systems and the impact of potentially losing or failing to technology; risks related to providing uninterrupted service to clients; the Company's exposure to employment-related claims from clients, employers and regulatory authorities, former employees in connection with the Company's business reorganization initiatives, and limits on related insurance coverage; the Company's ability to utilize net operating l carryforwards; volatility of the Company's stock price; the impact of government regulations; restrictions imposed by blocking arrangements; risks related to the use of new and experiences. technologies; and the adverse impacts of cybersecurity threats and attacks. Additional information concerning these, and other factors is contained in the Company's fillings with Securities and Exchange Commission. These forward-looking statements speak only as of the date of this document. The Company assumes no obligation, and expressly discle obligation, to update any forward-looking statements, whether as a result of new information, future events or otherwise

HUDSON GLOBAL

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# Hudson Global at a Glance

- Hudson Global, Inc. (Nasdaq: HSON) ("Hudson Global" or "the Company") owns Hudson RPO, a pure-play Total Talent Solutions provider
- Nasdag-listed; spun-off from Monster.com in 2003
- Strong financial position: \$21.0<sup>(3)</sup> million of cash and \$302<sup>(4)</sup>

\$mm, except per share amounts

Stock Price <sup>(2)</sup>	\$16.5
Shares Outstanding <sup>(5)</sup>	2.8
Market Capitalization <sup>(2)</sup>	\$ 46.

- million of usable NOL carryforwards
- Stock buybacks: initiated a new \$5 million program on 8/8/23; repurchased 20,957 shares in the open market and 44,250 shares in a privately negotiated transaction in Q1 2024; shares outstanding reduced by approximately 11% since 12/31/18
- Owner mindset: board and management own approximately 18%<sup>(6)</sup> of total shares outstanding and expect to own more over time
- Maximizing stockholder value: through internal investments in our growing, high-margin RPO business, bolt-on acquisitions, and stock buybacks

(1) Adjusted EBITDA and Corporate Costs are non-GAAP measures. Recordilations of non-GAAP measures can be found in the appendix to this

- (2) As of April 30, 2024. Market Capitalization defined as Shares Outstanding times Stock Price.
- As of March 31, 2024. Cash includes \$0.6m of restricted cash. Debt excludes operating lease obligations.
- As of December 31, 2023, as disclosed in Earnings Release. NOL carryforward is for U.S. federal and state tax expense. 5/3 B million shapes outstanding as of April 25, 2024. Does not include unicerted as unwested DSUs.
- 2.8 million shares outstanding as of April 26, 2024. Does not include unissued or unvested RSUs.
   Includes unvested share units and share units that will be issued up to 90 days after a director's/officer's separation from s

#### HUDSON GLOBAL



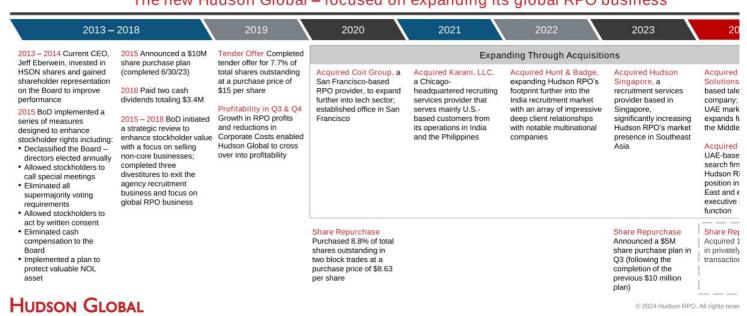
# Hudson Global: Our History

1999 - 2001: Hudson Global originated from 67 acquisitions made by TMP Worldwide, which later became Monster Worldwide, Inc. (i.e., Monster.com)

2003: Monster distributed shares of Hudson Global to its stockholders, creating a new, independent, publicly held company

2003-2013: Poor business structure and very poor leadership led to poor operating and financial performance

#### The new Hudson Global - focused on expanding its global RPO business



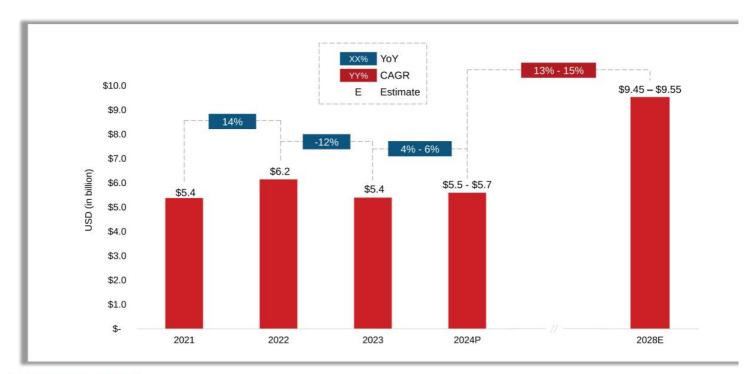
# What is Recruitment Process Outsourcing (RPO)?

RPO is in the Business Services sector and part of the Business Process Outsourcing ("BPO") and Human Capital Management ("HCM") subsection involves an employer utilizing an external service provider to perform all or part of its recruitment processes, often replacing work performed by external recruitment agencies and/or in-house teams



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# Global RPO Market - Size and Growth(1)



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(1) Everest Group (2024)
Note: Market size in terms of Annualized Contract Value (ACV), Estimated growth rate is based on growth in number of hires

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# RPO Model vs. Recruitment Agency Model

- The RPO industry market worldwide accounted for revenue of \$5.4 billion in 2023; projected to grow at a CAGR of 13-15% from 2024 to 2028 (1)
- We believe the RPO industry is taking share from traditional recruitment agencies for the reasons below:

Model Recruitment Agency Model

Location of Service Provider	OII-Site and Centers of Excellence	Never Off-Site and NO Centers of Excellence
Ownership of Recruitment Process	High	Low
Candidate Quality	Consistently Good	Uneven Consistency
Candidate Experience	High/Brand Ambassadors	Uneven
Proactive Recruitment	Strong/Maintain Talent Pools	Low
Cost to Client	Lower, especially as volume increases	High
Level of Client Engagement	Very High (Partnership)	Transactional
Duration of Relationship with Client	Long/Recurring	Transactional
Depth of Relationship with Client	Very Deep and Wide	Shallow/Transactional
Delivery Model	Client-Focused/Subject Matter Expertise	Role-Focused or Candidate-Focused
Pricing Model	Combination of fixed monthly management fees and variable fees	Purely Variable/Transactional
ength of Contract	Solution-based and typically multi-year with high renewal rates	Transactional
Recurring Revenues	High	Low
Initial Sales Process	Long	Short

(1) Everest Group (2024)

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# **Hudson RPO: Regional Market Observations**

#### **AMERICAS**

- Large market size
- Particularly strong in Technology, Life Sciences, Healthcare, and Financial Services
- Growing presence in Canada and Latin America, especially for large multinationals creating regional hubs
- Acquired Coit Group, a San Francisco-based RPO provider specializing in the technology sector (October 2020)
- Acquired Karani, LLC, a Chicago-HQ recruiting services provider with clients in the US, but operations in India and the Philippines (October 2021)
- Small RPO or MSP companies in this region could become acquisition targets
- · Center of Excellence in Tampa, FL

#### ASIA-PACIFIC

- Consistently ranked as a top RPO provider in APAC<sup>(1)</sup>
- Strong market adoption for RPO in Australia,
   China, HK, and Singapore and Hudson RPO has a very strong presence in these markets
  - Hudson's first ever RPO project was in 1999 for J&J in Australia and was one of the first RPO projects in history
- · Growing rapidly in SE Asia via hub in Singapore
- Expanded presence in SE Asia through local partnerships in Taiwan, Malaysia, Philippines, Thailand, Vietnam, and South Korea; partnerships allow Hudson RPO to embed teams in these countries as requested by clients
- Acquired Hudson Singapore, a recruitment services provider based in Singapore, to significantly increase market presence
- Centers of Excellence in India, Manila, Philippines, and Shanghai, China

#### **EMEA**

- Ranked among the top RPO providers i EMEA<sup>(2)</sup>
- · UK market is large and well-developed
- Emerging market in continental Europe growth from large multinationals benefit RPO solutions in the US and UK
- Particularly strong in Life Sciences, Finand Business Services, and Consumer
- Smaller RPO or MSP companies in this could become acquisition targets
- · Center of Excellence in Edinburgh, Sco
- Acquired Executive Solutions and Strive based talent solutions firms; entered an solidified presence in the UAE market a expanded further into the Middle East

(1) https://www.hudsonrpo.com/newsroom/hro-today-bakers-dozen-apac/

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# Hudson RPO: Centers of Excellence (COEs)



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# **Hudson RPO's Strengths**

#### FOCUS



- Professional Services comprehensive talent acquisition and total talent solutions for employers needing mission-critical, professional talent
- Senior Management to Entry Level we partner with our clients at every level
- Mid-to-Large Sized Corporations focus on custom-built solutions for all of our clients
- Emerging Growth Companies we partner with clients at every stage of their growth/life cycle
- RPO to Total Talent Solutions grow current RPO solutions, build first generation RPO programs, and offer value-added talent solutions

#### **CLIENTS**



- We focus on clients where acquiring and retaining top talent, and specialized talent, is the key to business success
- Our clients partner with us based on value and outcomes given the critical importance of talent to their businesses and the customized nature of our solutions
- We immerse ourselves in our clients' culture, business, and needs so we can deliver the best solutions creating valuable, long-term partnerships
- Subject Matter Expertise in each sector is a key differentiator in our client solutions
- Disciplined execution delivers efficiencies and effective outcomes to our clients
- We have a prestigious client portfolio and a high retention rate because we work diligently to truly partner with our clients and we evolve our solutions to best support our clients' growth, needs, and objectives

#### **TEAM**

- Hudson RPO's global and regional lead teams have deep expertise across Hum Capital solutions and have high tenure a Hudson RPO and on-site with our client
- Hudson RPO's teams are committed to of engaged leadership, disciplined exec and profitable growth
- Hudson RPO rates very favorably on seperformance, and results relative to our competition as measured by independe surveys done via SharedXpertise for the Today's Baker's Dozen Program
- Hudson RPO was named a Top RPO P ranking #1 overall in APAC and #3 over EMEA, on the latest Baker's Dozen List
- Hudson RPO has been recognized on t Baker's Dozen List for fourteen consecutears

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#### HUDSON GLOBAL

# **Customized Technology-Enabled Solutions**

Value in implementing Hudson RPO's HR solutions

**TalentMax** 

Automate and Reduce Administration

# 

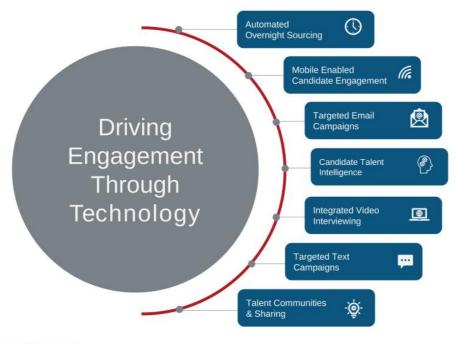


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# Comprehensive Technology-Enabled Solutions

Value in implementing Hudson RPO's HR solutions



#### Hudson RPO's team:

- Works with all HR technologies
- Has deep knowledge of leading-edge technology tool
- Consults and advises clients every step of the process

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# Financial Highlights

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# FY 2023 Financial Highlights

\$161.3M Revenue \$80.3M Adjusted Net Revenue

\$0.86
Adjusted EPS (Non-GAAP)

\$5.9M
Adjusted EBITDA (Non-GAAP)

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# LTM 3/31/2024 Financial Highlights

\$152 2M

\$74 8M

Revenue

Adjusted Net Revenue

\$(0.05)
Adjusted EPS (Non-GAAP)

\$3.2M Adjusted EBITDA (Non-GAAP)

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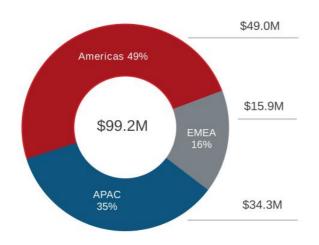
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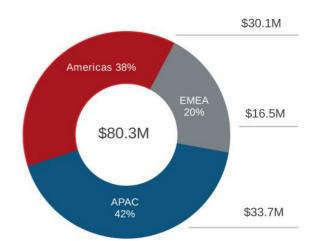
# Adjusted Net Revenue by Region

Excludes cost pass-throughs of Contracting

# Full Year 2022

## Full Year 2023





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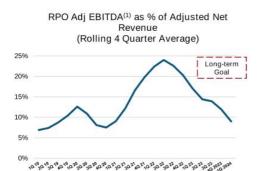
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# Hudson RPO: Improved Margins & Reduced Expen

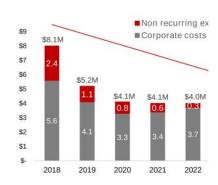
Profit Margin Improvement

Salaries & Related Expenses

Significant Reduction in Corporate







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# Vision & Growth Strategy

HUDSON GLOBAL

Our Vision and Mission



Become top RPO provider of professional roles in the industry

## **Our MISSION**

Maximize value for our stockholders over the long term

#### HUDSON GLOBAL

# **Business Strategy**

#### **Grow RPO**

- Global RPO market expected to grow at a CAGR of 13% - 15% from 2024 to 2028(1)
- · Hudson RPO's goal is to exceed market growth rate (i.e., gain share)
  - Superior service and delivery
  - Go deeper and broader with existing clients
  - Grow in existing markets and expand into new markets to support our clients' needs
  - Add new clients then "land and expand"
- Hudson RPO is investing in people and technology to accelerate its growth
- Leverage existing strong reputation by expanding marketing efforts, including social media and website

#### Investigate Acquisition Opportunities

- Expand capabilities and capacity, not just growth for growth's sake
- · Deepen geographic and/or sector presence
- · Add new talent and skill sets
- · Immediately accretive
- Utilize NOL

#### Keep Overhead Expenses

- · Reduced complexity left over legacy businesses
- · Both corporate and regional
- · No impact on revenues or gr

#### Repurchase Stock

- Will be opportunistic/price se
- Goal is to maximize long-tern per share, not just "return cash
- Balance with acquisition opportunity

HUDSON GLOBAL (1) Everest Group (2024)

## **Financial Goals**

1

#### **PROFITABILITY**

- · Grow profitability over time
- Turning profitable in mid-2019 was a watershed event in our Company's history

2

#### INTERNAL GROWTH

 Generate high returns on internal growth projects 3

#### **EBITDA MARGIN**

- Adjusted EBITDA margin goal of 25% of Adjusted Net Revenue at RPO level (i.e., pre Corporate Costs) vs. Q1 2024 LTM of 9.0%
  - Keep Corporate Costs low, even as profits from operating businesses grow
  - Adjusted EBITDA / Adjusted Net Revenue margins of mid-teens at the corporate level (i.e., after Corporate Costs)

Professional

Services

Asset-Lite Businesses MAXIMIZE EF

- Maximize earnings power the long term through
  - Growing revenue faster costs, leading to increas Adjusted EBITDA margi
  - Controlling overhead ar fixed costs so these cos decline as a percentage revenue over time
- Reducing share count tl opportunistic stock repu

**Business** 

Services

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# **Disciplined Acquisition Strategy**

Focus on core RPO business, or complementary businesses within HCM

#### **Characteristics of Potential Targets:**

- Easy to understand business model complementary to existing Hudson RPO business; cost and revenue synergies
- · No start-ups or venture-type businesses
- · Profitable, high margin, high growth
- Low/no capex and high FCF/high cash conversion (excluding cash used for working capital)
- Additional bolt-on/roll-up opportunities after initial acquisition
- Existing operating management willing to stay, at least initially

#### Possible Examples:

- · RPO: RPO bolt-ons for Hudson RPO, especially in Americas and EMEA
- HCM: businesses adjacent to/complementary to RPO, which could include MSP, Contracting / Staffing, and Talent Advisory

HCM (1)

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Service

Business

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# Recent Acquisitions

**Expanding Capabilities and Geographic Footprint** 

Coit Group Karani Hunt & Badge

Hudson Singapore Executive Solutions

Striver

October 2020 October 2021

August 2022

November 2023

March 2024

April 2024

- Significantly expanded Hudson RPO's tech presence in the US; new Hudson office in San Francisco
- Established, profitable business with strong client base
- Coit's founders (Joe Belluomini and Tim Farrelly) became co-CEOs of Hudson RPO's newly formed Technology Group
- Combination of cash, shares, promissory note, and earn-out agreements

- Expanded Hudson RPO's global delivery capability by adding substantial presence in India and Philippines
- Strong partnerships supporting recruitment and staffing firms based in the US
- Large and growing client base supported by over 500 employees in India and 125 in the Philippines
- Expanded Hudson RPO's expertise in technology recruitment
- All current employees of Karani and its subsidiaries joined Hudson RPO, except for owner and CEO who retired
- Combination of cash and promissory note

- Expanded Hudson RPO's footprint further into the India recruitment market
- Compliments Karani's offerings with many potential synergies between the two companies
- Partners with companies of all sizes, including wellknown multinationals, across a variety of industries
- Has a 30-year track record of senior placements and project recruitment work
- Large client base across Southeast Asia including Singapore, Malaysia, the Philippines, Vietnam, Thailand, and Indonesia
- Offers Hudson RPO crossselling services among Hudson Singapore's diverse, blue chip client base
- Established in 2008, has a proven record of assisting organizations with the outsourcing of both longand short-term volume recruitment, rapid growth projects, special projects, overseas campaigns, and Emiratization
- Brings to Hudson RPO entry into the United Arab Emirates market
- Expansion of footprint in the Middle East aligns with Hudson RPO clients broadening their Middle Eastern presence

- Leading Exect Firm based in
- Founder and ( Simpson to leasearch in the I joining Hudson Managing Dirent Executive Sea
- Further streng Hudson RPO's search functio global scale a position in the

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# **Hudson RPO Management Team**

Jake Zabkowicz

#### Global CEO

- 11 years in industry
- Joined Hudson RPO November 2023

Jeff Bettinger



#### Administrative Officer

- 20 years in industry
- · Joined Hudson RPO February 2024

Paula Nolan

# Global Managing Portfolio Director

- 24 years in industry
- · 21 years at Hudson RPO

Darren Lancaster

#### CEO

#### **Americas & EMEA**

- 25 years in industry
- 12 years at Hudson RPO

Br

Bree Walsh

#### **Managing Director**

#### **APAC**

- · 23 years in industry
- · 16 years at Hudson RPO

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# **Hudson Global**

Corporate Management & Finance Team

Jeff Eberwein



#### Hudson Global CEO & Director

- · Chairman of the Board from 2015 to 2018
- · 25 years of Wall Street experience
- Formed Lone Star Value Management in 2013
- Former portfolio manager at Soros Fund Management and Viking Global Investors
- Chairman of the Board at one other publicly traded company

Matt Diamond



#### **Hudson Global**

#### **CFO**

- Formerly Vice President of Finance at Hudson Global prior to assuming CFO role
- 25 years of finance experience
- Served in variety of finance and control roles at PepsiCo from 2001 to 2018
- Held director roles in Financial Reporting, Financial Analysis, and Technical Accounting and Policy at PepsiCo
- Certified Public Accountant

Seonaid MacMillan

#### <u>Hudson RPO</u> <u>Global Finance</u>

#### Managing Director

- Started with Hudson in 2015
- Based in Glasgow heading up the Finance shared service function
- Previously worked in various Fina roles in UK and the Middle East
- FCCA qualified with 24 years of experience in various industries

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# **Hudson Global**

Board of Directors(1)

Mimi Drake



#### Board Chair

- Co-CEO of Permit Capital Advisors, LLC
- Served as Founding Board Member of 100 Women in Finance

Connia Nelson



#### Director

- SVP & Chief HR Officer of LifeWay Christian Resources
- Former SVP Human Resources of Verizon Communications, Inc.

Robert Pearse

#### Director

- Managing Partner of Yucatan R Ventures
- Served as a director of several companies

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# **ESG Considerations**











#### Environmental

 Committed to continuous improvement in managing the environmental impact of our business operations

#### Social

- "People-first" company with corporate policies in place and a strong global team of individuals that believe in diversity, equity and inclusion
- Global Diversity, Equality, and Inclusion ("DEI") Program, sponsored by the Division CEOs; this program is designed to:
  - Promote DEI initiatives within the Company such as launching training programs and diagnostic tools
  - Aid in partnering with our clients to accelerate their DEI recruitment, onboarding, sourcing, and branding efforts as well, helping them to be reflective of their global multicultural customer base
- · Anti-harassment and non-discrimination training available company wide
- Employees' health and safety was our first priority during COVID-19

#### Governance

- Commitment to accountability a transparency
- Strive for diversity among board members, management, and en
  - Of 1,050 people employed w approximately 60% are fema
  - 50% of the Company's Board diverse (by race, gender, and diversity combined)

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#### HUDSON GLOBAL

**Appendix** 

HUDSON GLOBAL

# Reconciliation of Non-GAAP Financial Measures

Last Twelve Months (LTM)

# Reconciliation of Net Income to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs (In thousands, unaudited)

For The Last Twelve Months Ended March 31, 2024		Americas		Asia Pacific	Europe	R	PO Business		Corporate	
Revenue, from external customers	\$	27,976	\$	98,090	\$ 26,091	_	152,157	\$		\$
Adjusted net revenue, from external customers (1)	\$	27,024	\$	31,762	\$ 16,047	\$	74,833	\$	- 10	\$
Net income	£		-0 0-					_		\$
Provision for income taxes										
Interest income, net										
Depreciation and amortization										
EBITDA (loss) (2)	\$	(1,138)	\$	3,824	\$ 1,406	\$	4,092	\$	(3,610)	
Non-operating expense (income), including corporate administration charges		(582)		1,058	421		897		(1,538)	
Stock-based compensation expense		340		286	197		823		551	
Non-recurring severance and professional fees		71		478	163		712		1,026	
Compensation expense related to acquisitions (3)		225			-		225		27	
Adjusted EBITDA (loss) (2)	\$	(1,084)	\$	5,646	\$ 2,187	\$	6,749	\$	(3,571)	\$
			_			Last	Diluted Share Twelve Months Irch 31, 2024	5		
Net income Non-recurring severance and professional fees (after tax)			33			\$	(0.34)			
Compensation expense related to acquisitions (after tax) (3)							0.21			
Adjusted net income (4)						\$	(0.05)			

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# Reconciliation of Non-GAAP Financial Measures

FY 2023

# Reconciliation of Net Income to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs (In thousands, unaudited)

For The Year Ended December 31, 2023	Ameri	cas	Asia P	acific	Euro	ne	RPO Bu	eineee	Corpo	rate						
Revenue, from external customers	\$									103,857	\$	26,227		161,338	\$	_
Adjusted net revenue, from external customers (1)	s	30,141	\$	33,675	\$	16,451	\$	80,267	\$	-						
Net income	(a						**									
Provision for income taxes																
Interest income, net																
Depreciation and amortization																
EBITDA (loss) (2)	\$	(704)	\$	5,859	\$	1,582	\$	6,737	\$	(3,074)						
Non-operating expense (income), ncluding corporate administration charges		(528)		1,181		436		1,089		(1,902)						
Stock-based compensation expense		407		232		216		855		614						
Non-recurring severance and professional fees		105		292		156		553		658						
Compensation expense related to acquisitions (3)		338						338		-						
Adjusted EBITDA (loss) (2)	\$	(382)	\$	7,564	\$	2,390	\$	9,572	\$	(3,704)						
							Per Dilute									
		3					December									
Net income		1.7					\$	0.70								
Non-recurring items (after tax)								0.04								

Represent Remails and dear commission date of contribution depositions. Express the second of contribution of contribution and amorphisms are second of contributions. And other times are placed or contribution. Adjusted ESTIDA in a remail placed or contribution. Adjusted ESTIDA in a remail placed or contribution or contribution. Adjusted ESTIDA in a remail placed or contribution. Adjusted ESTIDA in a remail placed or contribution or contribution or contribution. Adjusted or contribution or contribution or contribution or contribution. Adjusted estimates are placed or contribution. Adjusted or contribution or contribution or contribution. Adjusted estimates are contribution or contribution or contribution or contribution. Adjusted or contribution or contribution or contribution or contribution or contribution or contribution. Adjusted or contribution or contribution or contribution or contribution or contribution or contribution or contribution. Adjusted or contribution or con

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Compensation expense related to acquisitions (after tax) (3) Adjusted net income (4)

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# Reconciliation of Non-GAAP Financial Measures

FY 2022

Reconciliation of Net Income to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs (In thousands, unaudited)

For The Year Ended December 31, 2022 Revenue, from external customers Adjusted net revenue, from external customers (1)

Affleticas								
	\$	51,639						
	\$	48,990						

ASIA	Pacific
\$	118,149
\$	34,278

Eur	ope
\$	31,129
\$	15,942

\$ 200,917 \$ 99,210

\$ — \$ —

Provision for income taxes Interest income, net Depreciation and amortization								
EBITDA (loss) (2)	\$ 4,877	\$	7,282	\$ 1,501	\$	13,660	\$ (2,905)	
Non-operating expense (income),								
including corporate administration charges	711		1,151	253		2,115	(2,155)	
Stock-based compensation expense	713		302	282		1,297	1,021	
Non-recurring severance and professional fees	306		86	1		393	324	
Compensation expense related to acquisitions (3)	2,651		_	_		2,651		
Adjusted ERITDA (loss) (2)	\$ 9 258	- 8	8.821	\$ 2.037	- \$	20 116	\$ (3.715)	

	Twelve Months Ended
	December 31, 2022
Net income	\$ 2.27
Non-recurring items (after tax)	0.23
Compensation expense related to acquisitions (after tax) (2)	0.88
Adjusted net income (3)	\$ 3.38

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Per Diluted Share

# Reconciliation of Non-GAAP Measures

#### FY 2021

Reconciliation of Net Income to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs (In thousands, unaudited)

For The Year Ended December 31, 2021	Americas	Asia P	acific	Euro	ре	RPO B	usiness	Corpo	orate	
Revenue, from external customers	\$ 28,797	\$	118,597	\$	21,813	\$	169,207	\$	-	95
Adjusted net revenue, from external customers (1)	\$ 27,087	\$	28,561	\$	12,509	\$	68,157	\$		
Net income										
Provision for income taxes										
Interest income, net										
Depreciation and amortization										
EBITDA (loss) (2)	\$ 1,801	\$	5,452	\$	1,007	\$	8,260	\$	(3,352)	1
Non-operating expense (income),										
including corporate administration charges	386		1,399		331		2,116		(2,033)	
Stock-based compensation expense	556		324		246		1,126		1,298	
Non-recurring severance and professional fees	23		200				23		637	
Compensation expense related to acquisitions (3)	1,969		-		-	-	1,969		-	
Adjusted EBITDA (loss) (2)	\$ 4,735	\$	7,175	\$	1,584	\$	13,494	\$	(3,450)	Ξ
					12.					
					т		ed Share nths Ended			

	Decemb	er 31, 2021
Net income	\$	1.07
Non-recurring items (after tax)		0.22
Compensation expense related to acquisitions (after tax) (2)		0.75
Adjusted net income (3)	\$	2.04

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Represents Revenue less the Direct contracting costs and reimbursed expenses caption on the Consolidated Statements of Operations.

Non-GAAP earnings before interest, income taxes, and depreciation and amortization ("EBITDA") and non-GAAP earnings before interest, income taxes, depreciation and amortization, non-operating (income) expense, stock-based compensation expense, and other non-recurring severance and profess

EBITDA" are presented to provide additional information about the Company's perintation on a basis consistent with the measurements to evaluate its performance. Management also uses these measurements to evaluate capital needs and working capital re and Adjusted EBITDA should not be considered in isolation or as a substitute for operating income, cash flows from operating activities, and other income or cash flow statement data prepared in accordance with generally accepted accounting principles or as a measure of the Company's profitability or lie.

EBITDA and Adjusted EBITDA as presented above may not be comparable with similarly titled measures reported by other companies.

Represents compensation expense payable per the terms of acquisition agreements.

Represents compensation expense payable per the terms of acquisition agreements

# Reconciliation of Non-GAAP Measures

FY 2020

Reconciliation of Net Loss to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs

(in thousands, unaudited)									
Americas	Asia Pa	acific	Euro	pe	RPO BI	isiness	Corp	orate	25
\$ 10,866	\$	75,633	\$	14,949	\$	101,448	\$	-	04
\$ 9,598	\$	19,814	\$	9,669	\$	39,081	\$		
\$ (1,044)	\$	2,877	\$	481	\$	2,314	\$	(2,992)	
(1.076)		1 002		(74)		(140)		(1 641)	
(1,076)		1,002		(14)		(140)		(1,041)	
88		60		6		154		583	
528		1.5				528		755	
91		-		-		91			
\$ (1,413)	\$	3,939	\$	413	\$	2,939	\$	(3,295)	10
	***	*** Americas	Americas	Americas         Asia Pacific         Euro           \$ 10,866         \$ 75,633         \$           \$ 9,598         \$ 19,814         \$              \$ (1,044)         \$ 2,877         \$           (1,076)         1,002         \$           88         60         528           91         -         -	Americas         Asia Pacific         Europe           \$ 10,866         \$ 75,633         \$ 14,949           \$ 9,598         \$ 19,814         \$ 9,669           \$ (1,044)         \$ 2,877         \$ 481           (1,076)         1,002         (74)           88         60         6           528         -         -           91         -         -	Americas         Asia Pacific         Europe         RPO BL           \$ 10.866         \$ 75,633         \$ 14,949         \$           \$ 9,598         \$ 19,814         \$ 9,669         \$           \$ (1,044)         \$ 2,877         \$ 481         \$           (1,076)         1,002         (74)           88         60         6           528         -         -           91         -         -	Americas         Asia Pacific         Europe         RPO Business           \$ 10,866         \$ 75,633         \$ 14,949         \$ 101,448           \$ 9,598         \$ 19,814         \$ 9,669         \$ 39,081           \$ (1,044)         \$ 2,877         \$ 481         \$ 2,314           (1,076)         1,002         (74)         (148)           88         60         6         154           528         -         -         528           91         -         -         91	Americas         Asia Pacific         Europe         RPO Business         Corp.           \$ 10,866         \$ 75,633         \$ 14,949         \$ 101,448         \$           \$ 9,598         \$ 19,814         \$ 9,669         \$ 39,081         \$           \$ (1,044)         \$ 2,877         \$ 481         \$ 2,314         \$           (1,076)         1,002         (74)         (148)           88         60         6         154           528         -         -         528           91         -         -         91	Americas         Asia Pacific         Europe         RPO Business         Corporate           \$ 10,866         \$ 75,633         \$ 14,949         \$ 101,448         \$ -           \$ 9,598         \$ 19,814         \$ 9,669         \$ 39,081         \$ -           \$ (1,044)         \$ 2,877         \$ 481         \$ 2,314         \$ (2,992)           (1,076)         1,002         (74)         (148)         (1,641)           88         60         6         154         583           528         -         -         528         755           91         -         -         91         -

<sup>(1)</sup> Represents Revenue less the Direct contracting costs and reimbursed expenses caption on the Consolidated Statements of Operation

<sup>(5)</sup> Non-GAAP earnings before interest, income taxes, and depreciation and amortization ("EBITDA") and non-GAAP earnings before interest, income taxes, depreciation and amortization, non-operating income, business reorganization expenses, stock-business decided on operations and assistance of the presented to provide additional information about the comparison or a basis consistent with the measures which the measures which the measures which the appropriate presented to provide additional information about the comparative stock presented to provide additional information about the comparative stock presented to provide additional information about the comparative stock presented as a substitute for operating income, cash flows from operating activities, and other income or cash flow statement data prepared in accordance with generally accepted accounting principles or as a measure of the comparative with similarly titled measures reported by other companies.

Net loss Non-recurring items (after tax) Compensation expense related to acquisitions (after tax) (1) Adjusted net loss (2)

		luted Share Months Ended	
191	Decem	ber 31, 2020	
2. <del>0</del>	\$	(0.43)	
		(0.01)	
102		0.06	
-	\$	(0.38)	

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# Questions?

#### Contact us

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<sup>[3]</sup> Represents compensation expense payable per the terms of acquisition agreements

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#### Hudson Global at a Glance

- Hudson Global, Inc. (Nasdaq: HSON) ("Hudson Global" or "the Company") owns Hudson RPO, a pure-play Total Talent Solutions provider
- Nasdaq-listed; spun-off from Monster.com in 2003
- Strong financial position: \$21.0<sup>(3)</sup> million of cash and \$302<sup>(4)</sup> million of usable NOL carryforwards
- Stock buybacks: initiated a new \$5 million program on 8/8/23; repurchased 20,957 shares in the open market and 44,250 shares in a privately negotiated transaction in Q1 2024; shares outstanding reduced by approximately 11% since 12/31/18
- Owner mindset: board and management own approximately 18%<sup>(6)</sup> of total shares outstanding and expect to own more over time
- Maximizing stockholder value: through internal investments in our growing, high-margin RPO business, bolt-on acquisitions, and stock buybacks

# of Employees <sup>(7)</sup>	1,050
# of Countries	14

\$mm, except per share amounts	
Stock Price <sup>(2)</sup>	\$16.50
Shares Outstanding <sup>(5)</sup>	2.8M
Market Capitalization <sup>(2)</sup>	\$46.7
Cash <sup>(3)</sup>	\$21.0
Debt <sup>(3)</sup>	\$0.0
Usable NOL Carryforward <sup>(4)</sup>	\$302

\$mm	2020	2021	2022	2023	LTM
Revenue	\$101.4	\$169.2	\$200.9	\$161.3	\$152.2
Adj Net Revenue	\$39.1	\$68.2	\$99.2	\$80.3	\$74.8
Adj EBITDA- RPO <sup>(1)</sup>	\$2.9	\$13.5	\$20.1	\$9.6	\$6.8
% of Adj Net Revenue	7.5%	19.8%	20.3%	11.9%	9.0%
Corp Costs(1)	\$3.3	\$3.4	\$3.7	\$3.7	\$3.6
Adj EBITDA <sup>(1)</sup>	\$(0.4)	\$10.0	\$16.4	\$5.9	\$3.2

#### **Business Strategy**

#### **Grow RPO**

- Global RPO market expected to grow CAGR of 13%-15% from 2024 to 2028<sup>(8)</sup>
- · Hudson RPO's goal is to exceed market growth rate (i.e., gain share)
  - Superior service and delivery
  - Go deeper and broader with existing clients
  - Grow in existing markets and expand into new markets to support our clients' needs
  - Add new clients then "land and expand"
- Hudson RPO is investing in people and technology to accelerate its growth<sup>(2)</sup>
- Leverage existing strong reputation by expanding marketing efforts, including website and social media

#### Keep Overhead Expenses Low

- Reduced complexity left over from legacy businesses
- Both corporate and regional; no impact on revenues or growth

#### Investigate Acquisition Opportunities

- Expand capabilities and capacity, not just growth for growth's sake
- Deepen geographic and/or sector presence
- Add new talent and skill sets
- Immediately accretive
- Utilize NOL

#### Repurchase Stock

- · Will be opportunistic/price sensitive
- Goal is to maximize long-term value per share, not just "return cash"
- Balance with acquisition opportunities

#### **Disciplined Acquisition Strategy**

#### Coit Group October 2020

- Significantly expanded Hudson RPO's tech presence in the US; new Hudson office in San Francisco
- Established, profitable business with strong client base
- Coit's founders (Joe Belluomini and Tim Farrelly) became co-CEOs of Hudson RPO's newly formed Technology Group
- Combination of cash, shares, promissory note, and earn-out agreements

#### Hudson Singapore November 2023

- Has a 30-year track record of senior placements and project recruitment work
- Large client base across Southeast Asia including Singapore, Malaysia, the Philippines, Vietnam, Thailand, and Indonesia
- Offers Hudson RPO cross-selling services among Hudson Singapore's diverse, blue chip client base

#### Karani October 2021

- Expanded Hudson RPO's global delivery capability by adding substantial presence in India and Philippines
- Strong partnerships supporting US recruitment and staffing firms
- Large and growing client base supported by over 500 employees in India and 125 in the Philippines
- Expanded Hudson RPO's expertise in technology recruitment
- Combination of cash and promissory note

#### Executive Solutions March 2024

- Established in 2008, has a proven record of assisting organizations with the outsourcing of both long- and short-term volume recruitment, rapid growth projects, special projects, overseas campaigns, and Emiratization
- Brings to Hudson RPO entry into the United Arab Emirates market
- Expansion of footprint in the Middle East aligns with Hudson RPO clients broadening their Middle Eastern presence

#### Hunt & Badge August 2022

- Expanded Hudson RPO's footprint further into the India recruitment market
- Compliments Karani's offerings with many potential synergies between the two companies
- Partners with companies of all sizes, including well-known multinationals, across a variety of industries

#### Striver April 2024

- Solidifies Hudson RPO's position in the Middle East
- · Enhances executive search function

#### Contact U

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(iii Adjusted EBITOA and Corporate Costs are non-GAAP measures. Reconcilations of non-GAAP measures can be found in the appendix to this presentation; (iii As of April 30, 2024. Market Capitalization defined as Shares Outstanding times Stock Price; (iii As of Morch 31, 2024. Case includes 90 6m of restricted cash. Debt excludes operating lease obligations; (iii As of December 31, 2023, as disclosed in Earnings Release. NOL careformand is for U.S. federal and state tax expense; (iii 2.8 million shares custanding as of April 26, 2024. Does not include unissued or

Factsheet - May 2024

# HUDSON GLOBAL

# Centers of Excellence P Edinburgh, Scotland P Tampa, Florida US P India P Manila, Philippines

#### FY 2023 Financials

\$80.3M

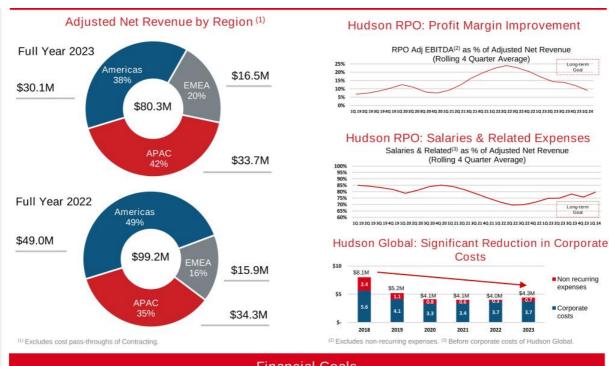
Adj. Net Revenue

\$0.86

Adj. Diluted EPS (Non-GAAP)

\$5.9M

Adj. EBITDA (Non-GAAP)



#### **Financial Goals**

Grow profitability over time; turning profitable in mid-2019 was a watershed event in our Company's history Internal Growth

Generate high returns on internal growth projects

#### **EBITDA Margin**

- Adjusted EBITDA margin goal of 25% of Adjusted Net Revenue at RPO level (i.e., pre Corporate Costs) vs. Q1 2024 LTM of 9.0%
  - Keep Corporate Costs low, even as profits from operating businesses grow
  - Adjusted EBITDA / Adjusted Net Revenue margins of mid-teens at the corporate level (i.e., after Corporate Costs)

#### Maximize EPS

- Maximize EPS over the long term through:
  - Growing revenue faster than costs, leading to increasing Adjusted EBITDA margins
  - Controlling overhead and other fixed costs so these costs will decline as a percentage of revenue over time
  - Reducing share count through opportunistic stock repurchases