UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 19, 2021

HUDSON GLOBAL, INC.

(Exact name of registrant as specified in charter)

Delaware (State or other jurisdiction of incorporation) 001-38704 (Commission File Number) 59-3547281 (I.R.S. Employer Identification No.)

53 Forest Avenue, Suite 102 Old Greenwich, CT 06870 (Address of Principal Executive Offices)

Registrant's telephone number, including area code (203) 409-5628

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- O Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u> Common Stock, \$0.001 par value Preferred Share Purchase Rights Trading Symbol(s)

Name of each exchange on which registered
The NASDAQ Stock Market LLC
The NASDAQ Stock Market LLC

Indicate by check mark whether the Registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \square			

If an emerging growth company, indicate by check mark if the Registrant has elected not to use the exthe Exchange Act. \Box	xtended transition period for complyi	ng with any new or revised financial acc	counting standards provided pursuant t	o Section 13(a) of
the Exchange Act. □				

ITEM 7.01. REGULATION FD DISCLOSURE.

Pursuant to Regulation FD, Hudson Global, Inc. (the "Company") hereby furnishes the presentation and investor fact sheet that the Company will make available on or after August 19, 2021, relating to the Company's business and operations.

The information furnished by the Company pursuant to this item, including Exhibits 99.1 and 99.2, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, (the "Exchange Act") or otherwise subject to the liability of that section, and shall not be deemed to be incorporated by reference into any Company filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filing.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

EXHIBIT NUMBER DESCRIPTION

- 99.1 <u>Investor Presentation made available on or after August 19, 2021.</u>
- 99.2 <u>Investor Fact Sheet made available on or after August 19, 2021.</u>

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

HUDSON GLOBAL, INC. (Registrant)

By:

/s/ JEFFREY E. EBERWEIN Jeffrey E. Eberwein Chief Executive Officer

Dated: August 19, 2021



Forward-Looking Statements

This presentation contains statements that the Company believes to be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact included in this presentation, including statements regarding the Company's future financial condition, results of operations, business operations and business prospects, are forward-looking statements. Words such as "anticipate," "estimate," "expect," "project," "intend," "plan," "predict," "believe" and similar words, expressions and variations of these words and expressions are intended to identify forward-looking statements. All forward-looking statements are subject to important factors, risks, uncertainties and assumptions, including industry and economic conditions that could cause actual results to differ materially from those described in the forward-looking statements. Such factors, risks, uncertainties and assumptions include, but are not limited to, global economic fluctuations; the adverse impacts of the recent coronavirus, or COVID-19 outbreak; the Company's ability to successfully achieve its strategic initiatives; risks related to potential acquisitions or dispositions of businesses by the Company; the Company's ability to retain and recruit qualified management and/or advisors; the Company's ability to operate successfully as a company focused on its RPO business; risks related to fluctuations in the Company's operating results from quarter to quarter; the loss of or material reduction in our business with any of the Company's largest customers; the ability of clients to terminate their relationship with the Company at any time; competition in the Company's markets; the negative cash flows and operating losses that may recur in the future; risks relating to how future credit facilities may affect or restrict our operating flexibility; risks associated with the Company's investment strategy; risks related to international operations, including foreign currency fluctuations, political events, natural disasters or health crises, including the ongoing COVID-19 outbreak; the Company's dependence on key management personnel; the Company's ability to attract and retain highly skilled professionals; the Company's ability to collect accounts receivable; the Company's ability to maintain costs at an acceptable level; the Company's heavy reliance on information systems and the impact of potentially losing or failing to develop technology; risks related to providing uninterrupted service to clients; the Company's exposure to employment-related claims from clients, employers and regulatory authorities, current and former employees in connection with the Company's business reorganization initiatives, and limits on related insurance coverage; the Company's ability to utilize net operating loss carry-forwards; volatility of the Company's stock price; the impact of government regulations; and restrictions imposed by blocking arrangements. Additional information concerning these and other factors is contained in the Company's filings with the Securities and Exchange Commission. These forward-looking statements speak only as of the date of this document. The Company assumes no obligation, and expressly disclaims any obligation, to update any forward-looking statements, whether as a result of new information, future events or otherwise.

Hudson Global at a Glance

- ► Hudson Global, Inc. (Nasdaq: HSON) ("Hudson Global" or "the Company") owns Hudson RPO, a pure-play Total Talent Solutions provider
- ► Nasdaq-listed; spun-off from Monster.com in 2003
- ► Strong financial position: \$24.5 million of cash, no debt, and \$318 million of usable NOL carryforwards
- ► Stock buyback: shares outstanding reduced by approximately 16% since 12/31/18
- ► Owner mindset: board and management collectively own approximately 14%(6) of total shares outstanding and expect to own more over -
- ► Maximizing stockholder value: through internal investments in our growing, high-margin RPO business, bolt-on acquisitions, and stock buybacks

\$mm, except per share amounts

Stock Price ⁽²⁾	\$17.80
Shares Outstanding ⁽⁵⁾	2.69
Market Capitalization ⁽²⁾	\$47.9
Cash ⁽³⁾	\$24.5
Debt ⁽³⁾	\$0.0
Usable NOL Carryforward ⁽⁴⁾	\$318
# of Employees ⁽⁴⁾	380
# of Countries	12

\$mm	2019	2020	2021 LTM
Revenue	\$93.8	\$101.4	\$126.9
Adjusted Net Revenue	\$43.6	\$39.1	\$48.2
Adj EBITDA-RPO(1)	\$4.5	\$2.9	\$5.9
% of Adj Net Revenue	10.4%	7.5%	12.2%
Corp Costs ⁽¹⁾	\$4.1	\$3.3	\$3.3
Adj EBITDA ⁽¹⁾	\$0.5	\$(0.4)	\$2.5

⁽¹⁾ Adjusted EBITDA and Corporate Costs are non-GAAP measures. Reconciliations of non-GAAP measures can be found in the appendix to this presentation.

HUDSON GLOBAL

Adjusted EBTDA and Corporate Costs are non-GAAP measures. Reconclinations of non-GAAP measures of As of July 30, 2021. Market Capitalization defined as Shares Outstanding times Stock Price.
 As of June 30, 2021. Cash includes \$0.3m of restricted cash. Debt excludes operating lease obligations.
 As of December 31, 2020 as disclosed in 2020 Form 10-K. NOL carryforward is for U.S. federal tax expense
 2.7 million shares outstanding as of July 30, 2021. Does not include unissued nor unvested RSUs.
 Includes share units that will be issued up to 90 days after a director's/officer's separation from service.

Hudson Global: Our History

1999 – 2001: Hudson Global originated from 67 recruitment agency acquisitions made by TMP Worldwide, which later became Monster Worldwide, Inc. (i.e., Monster.com)

2003: Monster distributed shares of Hudson Global to its stockholders, spinning off Hudson Global as an independent, publicly held company

2003-2013: Poor business structure and very poor leadership led to poor operating and financial performance

The new Hudson Global - focused on expanding global RPO business

2013-2014

2013 – 2014 Current CEO, Jeff Eberwein, invested in HSON shares and gained shareholder representation on the Board to improve performance

2015 BoD implemented a series of measures designed to enhance stockholder rights including:

- Declassified the Board directors to be elected annually
- Allowed stockholders to call special meetings
- Eliminated all supermajority voting requirements
- Allowed stockholders to act by written consent
- Eliminated cash compensation to the Board
- Implemented a plan to protect valuable NOL asset

2015 Announced a \$10M

2015 Announced a \$10M share purchase plan (approx. \$8.3M acquired through 6/30/21)

2015-2018

2016 Paid two cash dividends totaling \$3.4M

2015 – 2018 BoD initiated a strategic review to enhance stockholder value with a focus on selling non-core businesses; completed three divestitures to exit the agency recruitment business and focus on global RPO business

2019 Completed tender offer for 7.7% of total shares outstanding at a purchase price of \$15 per share

2019

Q3 & Q4, 2019 Growth in RPO profits and reductions in Corporate Costs enabled Hudson Global to cross over into profitability

2020

2020 Completed private transactions with certain shareholders to repurchase 8.8% of total shares outstanding at a purchase price of \$8.63 per share

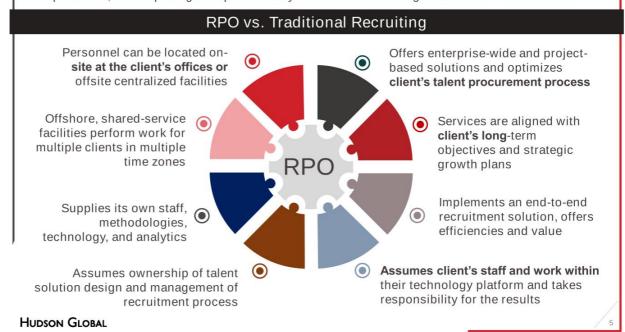
2020 Acquired Coit Group, a San Franciscobased RPO provider, to expand further into tech sector; established office in San Francisco

HUDSON GLOBAL

What is Recruitment Process Outsourcing (RPO)?

RPO is in the Business Services sector and part of the Business Process Outsourcing ("BPO") and Human Capital Management ("HCM") subsectors

RPO involves an employer utilizing an external service provider to perform all or part of its recruitment processes, often replacing work performed by external recruitment agencies and/or in-house teams



RPO Model vs. Recruitment Agency Model

- ► The RPO industry market worldwide accounted for revenue of \$6.9B in 2019; projected to expand with a CAGR of 16.9% from 2020 to 2028 (1)
- ▶ We believe the RPO industry is taking share from traditional recruitment agencies for the reasons below:

Factor

Location of Service Provider Ownership of Recruitment Process Candidate Quality Candidate Experience Proactive Recruitment Cost to Client Level of Client Engagement Duration of Relationship with Client Depth of Relationship with Client Delivery Model Pricing Model Length of Contract Recurring Revenues

RPO Model

On-Site and Centers	of Excellence
High	
Consistently Good	
High/Brand Ambass	adors
Strong/Maintain Tale	ent Pools
Lower, especially as	volume increases
Very High (Partnersh	nip)
Long/Recurring	
Very Deep and Wide	
Client-Focused/Subj	ect Matter Expertise
Combination of fixed fees and variable fee	monthly management
Solution-based and thigh renewal rates	ypically multi-year with
High	

Recruitment Agency Model

Never On-Site and No Centers of Excellence	ce
Low	
Uneven Consistency	
Uneven	
Low	
High	
Transactional	
Transactional	
Shallow/Transactional	
Role-Focused or Candidate-Focused	
Purely Variable/Transactional	
Transactional	
Low	
Short	

Long

HUDSON GLOBAL

Initial Sales Process

⁽¹⁾ Global Recruitment Process Outsourcing Market (2020 to 2028)

Hudson RPO: Regional Market Observations

Asia-Pacific

- ► Consistently ranked as a top RPO provider in APAC⁽¹⁾
- ► Strong market adoption for RPO in Australia, China, HK, and Singapore and Hudson RPO has a very strong presence in these markets
 - Hudson's first ever RPO project was in 1999 for J&J in Australia and was one of the first RPO projects in history
- Growing rapidly in SE Asia via hub in Singapore
- Expanded presence in SE Asia through local partnerships in Taiwan, Malaysia, Philippines, Thailand, Vietnam, South Korea, and India
- ► Partnerships allow Hudson RPO to embed teams in these countries as requested by clients
- ► Centers of Excellence in Manila, Philippines and Shanghai, China

Americas

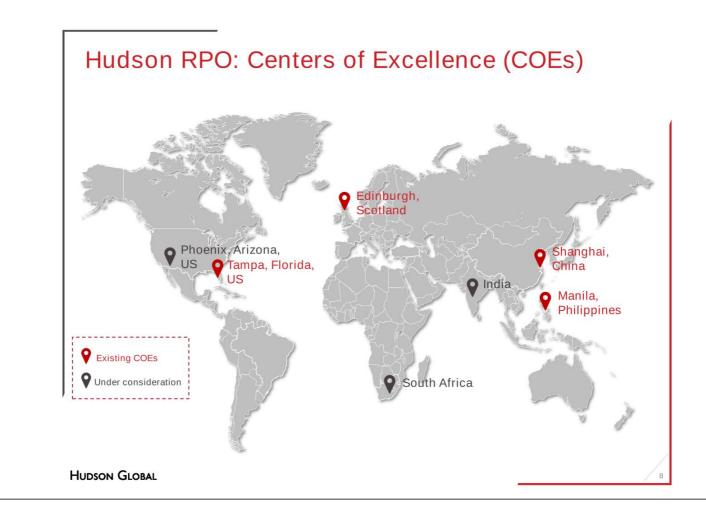
- ► Large market size
- Particularly strong in Technology, Life Sciences (Pharma, Biotech, and Medical Devices), and Financial and Business Services
- ► Growing presence in Canada and Latin America, especially for large multinationals creating regional hubs
- ► Acquired Coit Group, a San Francisco-based RPO provider specializing in the technology sector (October 2020)
- Small RPO or MSP companies in this region could become acquisition targets
- ► Center of Excellence in Tampa, FL

EMEA

- ► Ranked among the top RPO providers in EMEA⁽²⁾
- ► UK market is large and welldeveloped
- ► Emerging market in continental Europe with growth from large multinationals benefiting from RPO solutions in the US and UK
- ► Particularly strong in Life Sciences, Financial and Business Services, and Consumer
- ► Smaller RPO or MSP companies in this region could become acquisition targets
- ► Center of Excellence in Edinburgh, Scotland

(ii) https://www.hudsonrpo.com/newsroom/hro-today-bakers-dozen-apac/(iii) https://www.hudsonrpo.com/newsroom/hro-today-bakers-dozen-emea/

HUDSON GLOBAL



Hudson RPO's Strengths



- ▶ Professional Services comprehensive talent acquisition and total talent solutions for employers needing mission-critical professional talent
- ► Senior Management to Entry Level we partner with our clients at every level
- ▶ Mid-to-Large Sized Corporations focus on custom-built solutions for our clients
- ▶ Emerging Growth Companies we partner with them at every stage of their growth/life cycle
- ▶ RPO to Total Talent Solutions grow current RPO solutions, build first generation RPO programs, and offer other, value-added talent solutions



- ► We focus on clients where acquiring and retaining top talent, and specialized talent, is the-key to business success
- ► Our client's partner with us based on value and outcomes given the critical importance of talent to their businesses and the customized nature of our solution
- ▶ We immerse ourselves in our client's culture, business, and needs so we can deliver the best solutions and be a very valuable, long-term partner
- ▶ Subject Matter Expertise in each sector is a key differentiator in our client solutions
- ▶ Disciplined execution delivers efficiencies and effective outcomes to our clients
- ▶ We have a prestigious client portfolio and a high retention rate because we work diligently to truly partner with our clients and we evolve our solutions to best support our client's growth, needs, and objectives



- ► Hudson RPO's global and regional leadership teams have deep expertise across Human Capital solutions and have high tenure at Hudson RPO and on-site with our clients
- ► Hudson RPO's teams are committed to a culture of engaged leadership, disciplined execution, and profitable growth
- Hudson RPO rates very favorably on service, performance, and results relative to our competition as measured by independent client surveys done via SharedXpertise for the HRO Today's Baker's Dozen Program⁽¹⁾
- ▶ Hudson RPO has been recognized on the Baker's Dozen List for eleven consecutive years

(1) https://www.hudsonrpo.com/rpo-intelligence/recruitment-process-outsourcing/rpo-worldwide-implementation/

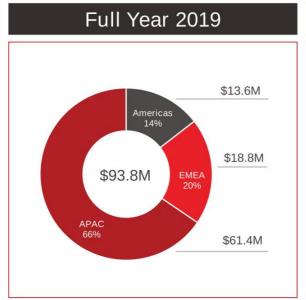
HUDSON GLOBAL



Financial Highlights

HUDSON GLOBAL

Revenue by Region





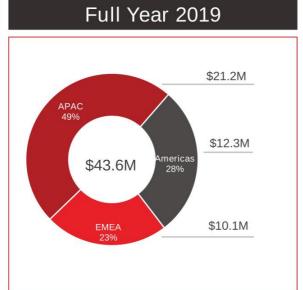
(1) APAC revenue growth in 2020 was driven by a full year of revenue related to a significant contract in Australia to manage a portion of the contingent workforce for a large Asia-based technology company. This contract started in the second quarter of 2019.

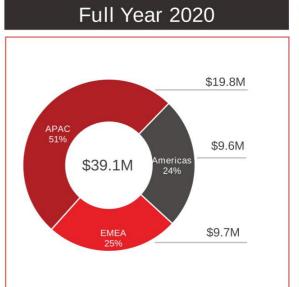
HUDSON GLOBAL

11

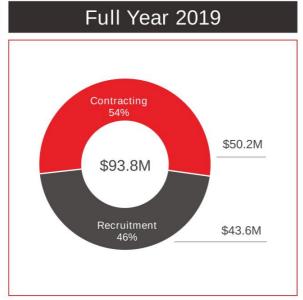
\$75.6M

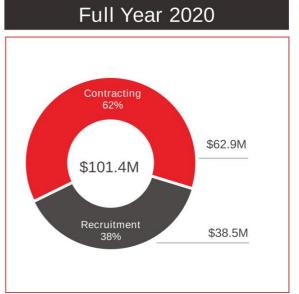
Adjusted Net Revenue by Region (Excludes cost pass-throughs of Contracting)





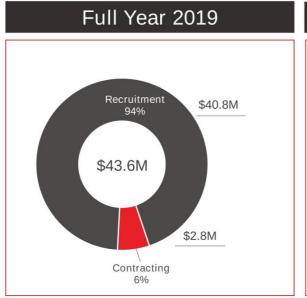
Revenue by Service Provided





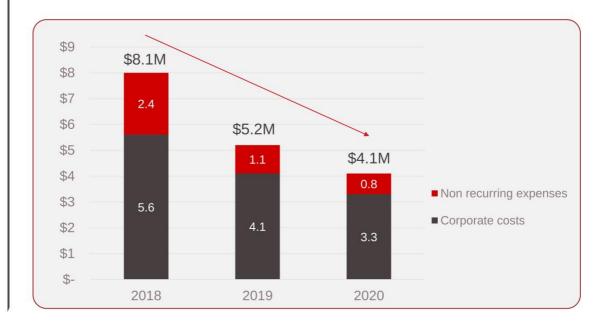
HUDSON GLOBAL

Adjusted Net Revenue by Service Provided (Excludes cost pass-throughs of Contracting)





Hudson Global: Corporate Costs Over Time



HUDSON GLOBAL





Business Strategy

Grow RPO

- ▶ Global RPO market expected to grow CAGR of 16.9% from 2020 to 2028(1)
- ► Hudson RPO's goal is to exceed market growth rate (i.e., gain share)
 - · Superior service and delivery
 - · Go deeper and broader with existing clients
 - · Grow in existing markets and expand into new markets to support our clients' needs
 - · Add new clients then "land and
- ► Hudson RPO is investing in people and technology to accelerate its growth(2)
- ► Leverage existing strong reputation by expanding marketing efforts, including social media and website

Reduce Overhead Expenses

- ▶ Reduce complexity left over from legacy businesses
- ▶ Both corporate and regional
- ▶ No impact on revenues or growth

Investigate Acquisition Opportunities

- ▶ Expand capabilities and capacity, not just growth for growth's sake
- ▶ Deepen geographic and/or sector presence
- ► Add new talent and skill sets
- ► Immediately accretive
- ▶ Utilize NOL

Repurchase Stock

- ▶ Will be opportunistic/price sensitive
- ▶ Goal is to maximize long-term value per share, not just "return cash"
- ▶ Balance with acquisition opportunities

Global Recruitment Process Outsourcing Market (2020 to 2028).
 Historically, RPO at Hudson Global was a small percentage of the total business and, as a result, it didn't receive the focus and investment needed to properly grow the business and fully capture market opportunities.

Financial Goals

PROFITABILITY

► Grow profitability over time; turning profitable in mid-2019 was a watershed event in our Company's history

B) EBITDA MARGIN

- ► Adjusted EBITDA margin of 20% of Adjusted Net Revenue at RPO level (i.e., pre Corporate Costs) vs. LTM 6/30/21 margin of 12.2%
 - Keep Corporate Costs low, even as profits from operating businesses grow
 - Adjusted EBITDA / Adjusted Net Revenue margins of mid-teens at the corporate level (i.e., after Corporate Costs)

INTERNAL GROWTH

► Generate high returns on internal growth projects

MAXIMIZE EPS

- ► Maximize earnings per share over the long term through:
 - Growing revenue faster than costs, leading to increasing Adjusted EBITDA margins
 - Controlling overhead and other fixed costs so these costs will decline as a percentage of revenue over time
 - Reducing share count through opportunistic stock repurchases

HUDSON GLOBAL

Disciplined Acquisition Strategy

Focus on our core RPO business, or businesses complementary to RPO within HCM



Characteristics of Potential Targets:

- ► Easy to understand business model complementary to existing Hudson RPO business; cost and revenue synergies
- ► No start-ups or venture-type businesses
- ► Profitable, high margin, high growth
- ► Low/no capex and high FCF/high cash conversion (excluding cash used for working capital)
- ► Additional bolt-on/roll-up opportunities after initial acquisition
- Existing operating management willing to stay, at least initially

Possible Examples:

- ▶ RPO: RPO bolt-ons for Hudson RPO, especially in Americas and EMEA
- ► HCM: businesses adjacent to/complementary to RPO, which could include MSP, Contracting / Staffing, and Talent Advisory

(1) Human Capital Management, which includes RPO, MSP (Managed Service Provider), and other talent-related solutions businesses.

HUDSON GLOBAL

Hudson RPO Management Team



CEO RPO APAC Kimberley Hubble

- ▶ 27 years in industry
- ▶ 27 years at Hudson RPO



CEO RPO Americas & EMEA Darren Lancaster

- ▶ 23 years in industry
- ▶ 10 years at Hudson RPO



Global Account Director

Paula Nolan

- ▶ 22 years in industry
- ▶ 19 years at Hudson RPO



Hudson RPO Technology Group Co-CEO

Joe Belluomini

- ▶ 20 years in industry
- ► Joined Hudson RPO with acquisition of Coit Group



<u>Hudson RPO Technology</u> <u>Group Co-CEO</u>

Tim Farrelly

- ▶ 20 years in industry
- ► Joined Hudson RPO with acquisition of Coit Group

HUDSON GLOBAL

Hudson Global: Corporate Management & Finance Team



Hudson Global
CEO and Director
Jeff Eberwein

- Chairman of the Board from 2015 to 2018
- ▶ 25 years of Wall Street experience
- ► Formed Lone Star Value Management in 2013
- ► Former portfolio manager at Soros Fund Management and Viking Global Investors
- Chairman of the Board at one other publicly traded company



Hudson Global
CFO
Matt Diamond

- Formerly Vice President of Finance at Hudson Global prior to assuming CFO role
- ▶ 22 years of finance experience
- Served in variety of finance and control roles at PepsiCo from 2001 to 2018
- Held director roles in Financial Reporting, Financial Analysis, and Technical Accounting and Policy at PepsiCo
- ► Certified Public Accountant



Global Head of Finance Shared Services Seonaid MacMillan

- ▶ Started with Hudson in 2015
- Based in Glasgow heading up the Global Finance shared service function
- Previously worked in various Finance roles in UK and the Middle East
- FCCA qualified with 24 years of experience in various industries

HUDSON GLOBAL

Hudson Global: Board of Directors (1)



<u>Chairman of the Board</u> **Rick Coleman**

- ► Former President & CEO of Command Center, Inc., Crossroads Systems, Inc. and Vroom Technologies, Inc.
- Former COO of MetroNext
 Communications and President of
 US West Long Distance
- Served on several public company Boards



<u>Director</u> Connia Nelson

- ► SVP & Chief HR Officer of LifeWay Christian Resources
- ► Former SVP Human Resources of Verizon Communications, Inc.



<u>Director</u> **Mimi Drake**

- Co-CEO of Permit Capital Advisors, LLC
- Served as Founding Board Member of 100 Women in Finance



Director Ian Nash

- ► Former CFO of Robert Walters PLC as well as Michael Page International PLC
- Serves as a director of several private companies

HUDSON GLOBAL

(1) Independent members.

ESG Considerations to our Shareholders

Environmental

▶ Committed to continuous improvement in managing the environmental impact of our business operations

Social

- ▶ "People-first" company with corporate policies in place and a strong global team of individuals that believe in diversity, equity and inclusion
- ► Global Diversity, Equality, and Inclusion ("DEI") Program, sponsored by the Division CEOs; this program is designed to:
 - o Promote DEI initiatives within the Company such as launching training programs and diagnostic tools
 - Aid in partnering with our clients to accelerate their DEI recruitment, onboarding, sourcing, and branding efforts as well, helping them to be reflective of their global multicultural customer base
- ► Anti-harassment and non-discrimination training available company wide
- ▶ Employees' health and safety was our first priority during COVID-19

Governance

- ▶ We are commitment to accountability and transparency
- ▶ We strive for diversity among its board members, management, and employees
 - o Of 380 people employed worldwide, approximately 70% are female
 - o 40% of the Company's Board being diverse (by race, gender, and ethnic diversity combined)

HUDSON GLOBAL



HUDSON GLOBAL

Hudson Global: U.S. Federal Tax NOL Carryforward

U.S. Federal Tax NOL as of 12/31/2020	\$346M
U.S. Federal Tax Usable NOL as of 12/31/2020	\$318M
U.S. Federal Statutory Tax Rate	21%
Potential Cash Taxes Saved	\$67M
Shares Outstanding ⁽¹⁾	2.7M
Potential Value Per Share (0% disc rate):	\$24.86

Additional Thoughts

- ► Gradual expiration schedule between now and 2037⁽²⁾
- ► HSON's large NOL increases the ROI on internal investments and acquisitions in U.S. given HSON can shield U.S. taxable income

⁽¹⁾ Based on shares outstanding as of April 23, 2021.(2) For losses incurred through December 31, 2017. NOLs generated after 2017 do not expire.

Reconciliation of Non-GAAP Measures - Q2 2021 LTM

Reconciliation of Net Loss to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs (In thousands, unaudited)

For The Last Twelve Months Ended June 30, 2021	Asia Pacific	Americas	Europe	RPO Business	Corporate	Total
Revenue, from external customers	\$ 93,990	\$15,399	\$ 17,490	\$126,879	\$ -	\$ 126,879
Adjusted net revenue, from external customers (1)	\$ 23,123	\$14,047	\$ 10,992	\$ 48,162	\$ -	\$ 48,162
Net loss				2		\$ (285)
Provision for income taxes						729
Interest income, net						(49)
Depreciation and amortization						354
EBITDA (loss) (2)	\$ 3,280	\$ (517)	\$ 664	\$ 3,427	\$ (2,678)	749
Non-operating expense (income), including corporate administration charges and PPP loan forgiveness	1,565	(1,077)	358	846	(2,167)	(1,321)
Stock-based compensation expense	151	348	83	582	1,014	1,596
Non-recurring severance and professional fees	5	233	.50	233	495	728
Compensation expense related to the Coit acquisition (3)		772		772		772
Adjusted EBITDA (loss) (2)	\$ 4,996	\$ (241)	\$ 1,105	\$ 5,860	\$ (3,336)	\$ 2,524

⁽I) Represents Revenue less the Direct contracting costs and reimbursed expenses caption on the Condensed Consolidated Statements of Operations.

⁽²⁾ Non-GAAP earnings before interest, income taxes, and depreciation and amortization ("EBITDA") and non-GAAP earnings before interest, income taxes, depreciation and amortization, non-operating income, business reorganization expenses, stock-based compensation expense, and other non-recurring expenses ("Adjusted EBITDA") are presented to provide additional information about the company's operations on a basis consistent with the measures which the company uses to manage its operations and evaluate its performance. Management also uses these measurements to evaluate capital needs and working capital requirements. EBITDA and Adjusted EBITDA should not be considered in isolation or as a substitute for operating income, cash flows from operating activities, and other income or cash flow statement data prepared in accordance with generally accepted accounting principles or as a measure of the company's profitability or liquidity. Furthermore, EBITDA and Adjusted EBITDA as presented above may not be comparable with similarly titled measures reported by other companies.

⁽³⁾ Represents compensation expense payable to the principals of Coit per the terms of the acquisition agreement, including a promissory note, common stock, and earn-out payments.

Reconciliation of Non-GAAP Measures - 2020

Reconciliation of Net Loss to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs (In thousands, unaudited)

For The Year Ended December 31, 2020	Λoi	a Pacific	Americas	-	urope		RPO Isiness	Co	orporate		Total
	ASI					_			rporate	-	1 0 100
Revenue, from external customers	\$	75,633	\$ 10,866	- \$	14,949	_\$	101,448	- \$		\$	101,448
Adjusted net revenue, from external customers (1)	\$	19,814	\$ 9,598	\$	9,669	\$	39,081	\$	-	\$	39,081
Net loss										\$	(1,243)
Provision for income taxes											535
Interest income, net											(149)
Depreciation and amortization										11	179
EBITDA (loss) (2)	\$	2,877	\$ (1,044)	\$	481	\$	2,314	\$	(2,992)		(678)
Non-operating expense (income),		1.002	(1,076)		(74)		(148)		(1.641)		(1,789)
including corporate administration charges and PPP loan forgiveness		1,002	(1,070)		(74)		(140)		(1,041)		(1,709)
Stock-based compensation expense		60	88		6		154		583		737
Non-recurring severance and professional fees		-	528		-		528		755		1,283
Compensation expense related to the Coit acquisition (3)			91				91	·			91
Adjusted EBITDA (loss) (2)	\$	3,939	\$ (1,413)	\$	413	\$	2,939	\$	(3,295)	\$	(356)

⁽¹⁾ Represents Revenue less the Direct contracting costs and reimbursed expenses caption on the Condensed Consolidated Statements of Operations.

⁽²⁾ Non-GAAP earnings before interest, income taxes, and depreciation and amortization ("EBITDA") and non-GAAP earnings before interest, income taxes, depreciation and amortization, non-operating income, business reorganization expenses, stock-based compensation expense, and other non-recurring expenses ("Adjusted EBITDA") are presented to provide additional information about the company's operations on a basis consistent with the measures which the company uses to manage its operations are evaluate its performance. Management also uses these measurements to evaluate capital needs and working capital requirements. EBITDA and Adjusted EBITDA should not be considered in isolation or as a substitute for operating income, cash flows from operating activities, and other income or cash flow statement data prepared in accordance with generally accepted accounting principles or as a measure of the company's profitability or liquidity. Furthermore, EBITDA and Adjusted EBITDA as presented above may not be comparable with similarly titled measures reported by other companies.

⁽³⁾ Represents compensation expense payable to the principals of Coit per the terms of the acquisition agreement, including a promissory note for \$1.35 million payable over three years.

Reconciliation of Non-GAAP Measures - 2019

Reconciliation of Net Loss to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs (In thousands, unaudited)

For The Year Ended December 31, 2019	Δς	ia Pacific	Δm	nericas	Europe	RPO Business	_	orporate		Total
Revenue, from external customers	\$	61,438		3.565	\$ 18.808	\$93,811	\$	-	\$	93,811
Adjusted net revenue, from external customers (1)	\$	21,177	-	2,291	\$ 10,098	\$43,566	\$	-	\$	43,566
Net loss							_		\$	(955)
Loss from discontinued operations, net of income taxes										(113)
Loss from continuing operations									10	(842)
Benefit from income taxes										(540)
Interest income, net										(617)
Depreciation and amortization expenses										85
EBITDA (loss) (2)	\$	2,194	\$	60	\$ 84	\$ 2,338	\$	(4,252)		(1,914)
Non-operating expense (income), including corporate administration charges		957		563	544	2,064		(1,726)		338
Stock-based compensation expense		102		26	8	136		825		961
Non-recurring severance and professional fees		-		-	-	-		1,072		1,072
Adjusted EBITDA (loss) (2)	\$	3,253	\$	649	\$ 636	\$ 4,538	\$	(4,081)	\$	457

 $^{^{(1)}}$ Represents Revenue less the Direct contracting costs and reimbursed expenses.

⁽²⁾ Non-GAAP earnings before interest, income taxes, and depreciation and amortization ("EBITDA") and non-GAAP earnings before interest, income taxes, depreciation and amortization, non-operating income, business reorganization expenses, stock-based compensation expense, and other non-recurring expenses ("Adjusted EBITDA") are presented to provide additional information about the company's operations on a basis consistent with the measures which the company uses to manage its operations and evaluate its performance. Management also uses these measurements to evaluate capital needs and working capital requirements. EBITDA and adjusted EBITDA should not be considered in isolation or as a substitute for operating income, cash flows from operating activities, and other income or cash flow statement data prepared in accordance with generally accepted accounting principles or as a measure of the company's profitability or liquidity. Furthermore, EBITDA and adjusted EBITDA as presented above may not be comparable with similarly titled measures reported by other companies.



Contact us

Hudson Global, Inc.
Jeffrey E. Eberwein
CEO
203-489-9501 / <u>ir@hudsonrpo.com</u>

Investor Relations
The Equity Group Inc.
Lena Cati
Vice President
212-836-9611 / lcati@equityny.com

HUDSON GLOBAL

Hudson Global at a Glance

- Hudson Global, Inc. (Nasdaq: HSON) ("Hudson Global" or "the Company") owns Hudson RPO, a pure-play Total Talent Solutions provider
- Nasdag-listed; spun-off from Monster.com in 2003
- Strong financial position: \$24.5 million of cash, no debt, and \$318 million of usable NOL carryforwards
- Stock buyback: shares outstanding reduced by approximately 16% since 12/31/18
- Owner mindset: board and management collectively own approximately 14%⁽⁶⁾ of total shares outstanding and expect to own more over time
- Maximizing stockholder value: through internal investments in our growing, high-margin RPO business, bolt-on acquisitions, and stock buybacks

(ii) Adjusted EBITDA and Corporate Costs are non-GAAP measures. Reconciliations of non-GAAP measures can be found in the appendix to the Company's investor presentation filed as an 8-K on 8/19/21.

(2) As of July 30, 2021. Market Capitalization defined as Shares Outstanding times Stock Price.
(3) As of June 30, 2021. Cash includes \$0.3m of restricted cash. Debt excludes operating lease obligations.

(a) As of December 31, 2020 as disclosed in 2020 Form 10-K. NOL carryforward is for U.S.

(5) 2.7 million shares outstanding as of July 30, 2021. Does not include unissued nor unvested RSUs.

(6) Includes share units that will be issued up to 90 days after a director's/officer's separation from service.

\$mm, except per share amounts

Stock Price(2)	\$17.80				
Shares Outstanding ⁽⁵⁾		2.69			
Market Capitalization ⁽²⁾			\$47.9		
Cash ⁽³⁾			\$24.5		
Debt ⁽³⁾		\$0.0			
Usable NOL Carryforward	J (4)		\$318		
# of Employees ⁽⁴⁾			380		
# of Countries			12		
\$mm	2019	2020	Q2 2021 LTN		
Revenue	\$93.8	\$101.4	\$126.9		
Adjusted Net Revenue	\$43.6	\$39.1	\$48.2		
Adj EBITDA-RPO ⁽¹⁾	\$4.5	\$2.9	\$5.9		
% of Adj Net Revenue	10.4%	7.5%	12.2%		
Corp Costs ⁽¹⁾	\$4.1	\$3.3	\$3.3		

\$0.5

\$(0.4)

\$2.5

Business Strategy

Grow RPO

- ► Global RPO market expected to grow CAGR of 16.9% from 2020 to 2028⁽¹⁾
- Hudson RPO's goal is to exceed market growth rate (i.e., gain share)
 - Superior service and delivery
 - Go deeper and broader with existing clients
 - Grow in existing markets and expand into new markets to support our clients' needs
 - Add new clients then "land and expand"
- Hudson RPO is investing in people and technology to accelerate its growth⁽²⁾

Leverage existing strong reputation by expanding marketing efforts, including social media and website

Reduce Overhead Expenses

- Reduce complexity left over from legacy businesses
- Both corporate and regional
- No impact on revenues or growth

Investigate Acquisition Opportunities

Adj EBITDA(1)

- Expand capabilities and capacity, not just growth for growth's sake
- ► Deepen geographic and/or sector presence
- ► Add new talent and skill sets
- ► Immediately accretive
- ▶ Utilize NOL

Repurchase Stock

- ▶ Will be opportunistic/price sensitive
- Goal is to maximize long-term value per share, not just "return cash"
- Balance with acquisition opportunities

Centers of Excellence



(1) Global Recruitment Process Outsourcing Market (2020 to 2028) (2) Historically, RPO at Hudson Global was a small percentage of th

(2) Historically, RPO at Hudson Global was a small percentage of the total business and, as a result, it didn't receive the focus and investment needed to properly grow the business and fully capture market opportuni

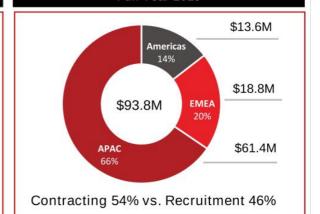
HUDSON GLOBAL

Revenue by Region



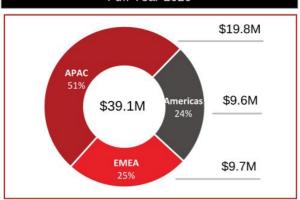


Full Year 2019

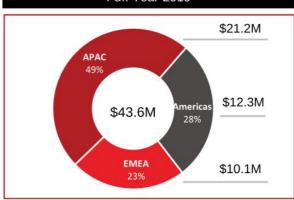


Adjusted Net Revenue by Region (Excludes cost pass-throughs of Contracting)

Full Year 2020



Full Year 2019



Financial Goals

Contact Us:

Hudson Global, Inc. Jeffrey E. Eberwein CEO 203-489-9501 ir@hudsonrpo.com

Investor Relations The Equity Group Inc. Lena Cati 212-836-9611 Icati@equityny.com

PROFITABILITY

 Grow profitability over time; turning profitable in mid-2019 was a watershed event in our Company's history

EBITDA MARGIN

- Adjusted EBITDA margin of 20% of Adjusted Net Revenue at RPO level (i.e., pre Corporate Costs) vs. LTM 6/30/21 margin of 12.2%
 - Keep Corporate Costs low, even as profits from operating businesses grow
 - Adjusted EBITDA / Adjusted Net Revenue margins of mid-teens at the corporate level (i.e., after Corporate Costs)

INTERNAL GROWTH

Generate high returns on internal growth projects

4

MAXIMIZE EPS

- Maximize EPS over the long term through:
- Growing revenue faster than costs, leading to increasing Adjusted EBITDA margins
- Controlling overhead and other fixed costs so these costs will decline as a percentage of revenue over time
- Reducing share count through opportunistic stock repurchases