#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 12, 2023

#### HUDSON GLOBAL, INC. (Exact name of registrant as specified in charter)

Delaware (State or other jurisdiction of incorporation)

001-38704 (Commission File Number)

59-3547281 (I.R.S. Employer Identification No.)

53 Forest Avenue, Suite 102 Old Greenwich, CT 06870 (Address of Principal Executive Offices)

Registrant's telephone number, including area code (475) 988-2068

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) 

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c) 

Securities registered pursuant to Section 12(b) of the Act:

Title of each class Common Stock, \$0.001 par value Preferred Share Purchase Rights

Trading Symbol(s) HSON

Name of each exchange on which registered The NASDAQ Stock Market LLC The NASDAQ Stock Market LLC

Indicate by check mark whether the Registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the Registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### ITEM 7.01. REGULATION FD DISCLOSURE.

Pursuant to Regulation FD, Hudson Global, Inc. (the "Company") hereby furnishes the presentation and investor fact sheet that the Company will make available on or after January 12, 2023, relating to the Company's business and operations.

The information furnished by the Company pursuant to this item, including Exhibits 99.1 and 99.2, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, (the "Exchange Act") or otherwise subject to the liability of that section, and shall not be deemed to be incorporated by reference into any Company filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filing.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

EXHIBIT NUMBER DESCRIPTION

- 99.1 Investor Presentation made available on or after January 12, 2023
- 99.2 Investor Fact Sheet made available on or after January 12, 2023



#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

HUDSON GLOBAL, INC. (Registrant)

By:	

/s/ JEFFREY E. EBERWEIN
Jeffrey E. Eberwein
Chief Executive Officer

Dated: January 12, 2023



### HUDSON GLOBAL ... a leading global total talent solutions provid Nasdag: HSON

Investor

Presentation

**JANUARY 20** 

## **Forward-Looking Statements**

This presentation contains statements that the Company believes to be "forward-looking statements" within the meaning of Sectic 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Priva Securities Litigation Reform Act of 1995. All statements other than statements of historical fact included in this presentation, includir statements regarding the Company's future financial condition, results of operations, business operations and business prospect are forward-looking statements. Words such as "anticipate," "estimate," "expect," "project," "intend," "plan," "predict," "believe" ar similar words, expressions and variations of these words and expressions are intended to identify forward-looking statements. A forward-looking statements are subject to important factors, risks, uncertainties, and assumptions, including industry and econom conditions that could cause actual results to differ materially from those described in the forward-looking statements. Such factor risks, uncertainties and assumptions include, but are not limited to, global economic fluctuations; the adverse impacts of the coronavirus, or COVID-19 pandemic; the Company's ability to successfully achieve its strategic initiatives; risks related to potenti acquisitions or dispositions of businesses by the Company; the Company's ability to operate successfully as a company focused c its RPO business; risks related to fluctuations in the Company's operating results from quarter to quarter; the loss of or materi reduction in our business with any of the Company's largest customers; the ability of clients to terminate their relationship with the Company at any time; competition in the Company's markets; the negative cash flows and operating losses that may recur in the future; risks relating to how future credit facilities may affect or restrict our operating flexibility; risks associated with the Company investment strategy; risks related to international operations, including foreign currency fluctuations, political events, natural disaste or health crises, including the ongoing COVID-19 pandemic; the Company's dependence on key management personnel; the Company's ability to attract and retain highly skilled professionals, management, and advisors; the Company's ability to colle accounts receivable; the Company's ability to maintain costs at an acceptable level; the Company's heavy reliance on informatic systems and the impact of potentially losing or failing to develop technology; risks related to providing uninterrupted service to client the Company's exposure to employment-related claims from clients, employers and regulatory authorities, current and form employees in connection with the Company's business reorganization initiatives, and limits on related insurance coverage; the Company's ability to utilize net operating loss carry-forwards; volatility of the Company's stock price; the impact of governme. regulations; and restrictions imposed by blocking arrangements. Additional information concerning these, and other factors contained in the Company's filings with the Securities and Exchange Commission. These forward-looking statements speak only ( of the date of this document. The Company assumes no obligation, and expressly disclaims any obligation, to update any forward looking statements, whether as a result of new information, future events or otherwise.

### **Hudson Global at a Glance**

- Hudson Global, Inc. (Nasdaq: HSON) ("Hudson Global" or "the Company") owns Hudson RPO, a pure-play Total Talent Solutions provider
- Nasdaq-listed; spun-off from Monster.com in 2003
- Strong financial position: \$22.7<sup>(3)</sup> million of cash and \$312<sup>(4)</sup> million of usable NOL carryforwards
- Stock buyback: shares outstanding reduced by approximately 13% since 12/31/18
- Owner mindset: board and management own approximately 16%<sup>(6)</sup> of total shares outstanding and expect to own more over time
- Maximizing stockholder value: through internal investments in our growing, high-margin RPO business, bolt-on acquisitions, and stock buybacks

\$mm, except per share amounts

<b>Stock Price</b> <sup>(2)</sup> \$25.63						
Shares Outstanding <sup>(5)</sup>			2.79M			
Market Capitalization <sup>(2)</sup>			\$71.5			
Cash <sup>(3)</sup>			\$22.7			
Debt <sup>(3)</sup>	\$1.3					
Usable NOL Carryforwa	urd <sup>(4)</sup>		\$312			
# of Employees <sup>(7)</sup>		1,300				
# of Countries			14			
\$mm	2019	2020	2021	1		
Revenue	\$93.8	\$101.4	\$169.2	\$2		
Adjusted Net Revenue	\$43.6	\$39.1	\$68.2	\$		
Adj EBITDA-RPO <sup>(1)</sup>	\$4.5	\$2.9	\$13.5	\$		
% of Adj Net Revenue	10.4%	7.5%	19.8%	2		
Corp Costs <sup>(1)</sup>	\$4.1	\$3.3	\$3.4			
Adj EBITDA <sup>(1)</sup>	\$0.5	\$(0.4)	\$10.0	\$		

<sup>(1)</sup> Adjusted EBITDA and Corporate Costs are non-GAAP measures. Reconciliations of non-GAAP measures can be found in the appendix to this presentation.

(2) As of January 11, 2023. Market Capitalization defined as Shares Outstanding times Stock Price.
 (3) As of September 30, 2022. Cash includes \$0.3m of restricted cash. Debt excludes operating lease obligations, but includes \$1.3m of notes payable related to an acquisition.
 (4) As of December 31, 2021 as disclosed in 2021 Form 10-K. NOL carryforward is for U.S. federal and state tax expense.

<sup>(5)</sup> 2.79 million shares outstanding as of October 21, 2022. Does not include unissued or unvested RSUs.

(6) Includes unvested share units and share units that will be issued up to 90 days after a director's/officer's separation from service

#### <sup>(7)</sup> As of December 31, 2021. HUDSON GLOBAL

hy written consent

### **Hudson Global: Our History**

divestitures to exit the

**1999 – 2001:** Hudson Global originated from 67 acquisitions made by TMP Worldwide, which later became Monster Worldw Inc. (i.e., Monster.com)

**2003:** Monster distributed shares of Hudson Global to its stockholders, creating a new, independent, publicly held company **2003-2013:** Poor business structure and very poor leadership led to poor operating and financial performance

### The new Hudson Global – focused on expanding its global RPO business

2013-2014	2015-2018	2019	2020	2021	2022
2013 – 2014 Current CEO, Jeff Eberwein, invested in	2015 Announced a \$10M share purchase	2019 Completed tender offer for 7.7%	Expan	ding Through Acqu	lisitions
HSON shares and gained shareholder representation on the Board to improve performance	plan (approx. \$8.3M acquired through 6/30/22)	of total shares outstanding at a purchase price of \$15 per share	<b>2020 Acquired Coit</b> <b>Group</b> , a San Francisco-based RPO provider, to expand further into	2021 Acquired Karani, LLC, a Chicago- headquartered recruiting services	2022 Acquired Hunt & Badge Expanded Hudso RPO's footprint further into the In
<b>2015</b> BoD implemented a series of measures designed to enhance stockholder	easures designed e stockholder\$3.4MGrowth in RPO profits and reductions in Corporate Costs enabled Hudson Global to cross over into profitability core businesses;	tech sector; established office in San Francisco	provider that serves mainly U.Sbased customers from its	recruitment mark with an array of impressive deep	
rights including: • Declassified the Board – directors elected annually • Allowed stockholders to call energial meetings			operations in India and the Philippines	client relationship with notable multinational companies	
<ul> <li>special meetings</li> <li>Eliminated all supermajority voting requirements</li> <li>Allowed stockholders to act</li> </ul>		into profitability	<b>2020</b> Purchased 8.8% of total shares		

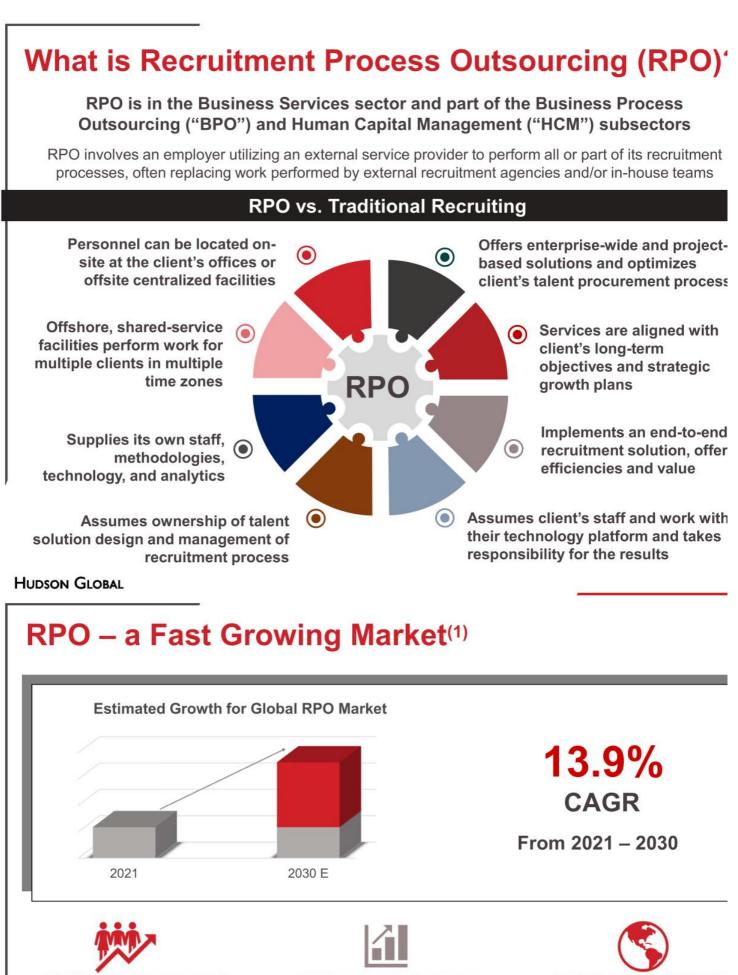
outstanding in two

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Eliminated cash compensation to the Board
Implemented a plan to protect valuable NOL asset

agency recruitment business and focus on global RPO business block trades at a purchase price of \$8.63 per share

### HUDSON GLOBAL



### **RPO** market by segment

 On-demand RPO segment contributed approx. 80% of the total market revenues in 2020. Estimated to retain its dominant position in the market throughout the forecast period.

- RPO market by Industry
- Leading industries: IT and telecommunication (28% market share in 2021), ITeS & BPO and BFSI segments require large workforce and massive recruitment; expected to retain the leading position throughout the forecast period.
- · Fastest growing: Healthcare and e-commerce
- Dominated by North America (40°, the total market revenue in 2021).

**RPO** market by Geograp

 North America is among the first adopters of RPO services with stron penetration in small and medium as as large enterprises.

End-to-end RPO seament is projected to

grow with the highest CAGR of about 14.3% during the forecast period.

segments are projected to register the highest growth in the market during the forecast period of 17% and 16.2% respectively.

North America expected to hold its dominant position throughout the for period.

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#### HUDSON GLOBAL

## **RPO Model vs. Recruitment Agency Model**

- The RPO industry market worldwide accounted for revenue of \$6.9B in 2019; projected to expand at a CAGR of 13.9<sup>c</sup> from 2021 to 2030 <sup>(1)</sup>
- ▶ We believe the RPO industry is taking share from traditional recruitment agencies for the reasons below:

rkets.com/reports/5641387/recruitment-process-outsourcing-rpo-market?utm\_source=Cl&utm\_n ass+Outsourcing+//BPO1+Market+to+Grow+by+13.9%25+Angually+Through+2030&utm\_execut

#### Factor **RPO Model** Recruitment Agency Model On-Site and Centers of Excellence Never On-Site and No Centers of Excellence Location of Service Provider **Ownership of Recruitment Process** High Low **Candidate Quality** Consistently Good Uneven Consistency **Candidate Experience** High/Brand Ambassadors Uneven **Proactive Recruitment** Strong/Maintain Talent Pools Low **Cost to Client** Lower, especially as volume increases High Level of Client Engagement Very High (Partnership) Transactional **Duration of Relationship with Client** Long/Recurring Transactional Depth of Relationship with Client Very Deep and Wide Shallow/Transactional **Delivery Model** Client-Focused/Subject Matter Expertise Role-Focused or Candidate-Focused Combination of fixed monthly management **Pricing Model** Purely Variable/Transactional fees and variable fees Solution-based and typically multi-year with Transactional Length of Contract high renewal rates High **Recurring Revenues** Low **Initial Sales Process** Long Short

HUDSON GLOBAL

https://www.researchandmarkets.com/reports/5641387/recruitment-process-outsourcing-rpo-market?utm\_source=Cl&utm\_medium=PressRelease&utm\_code=rnvmxk&utm\_campaign=17442 +Sidbal+Recruitment+Process+Outsourcing+(RPO)+Market+0+Grow+by+13.9%25+Annually+Through+2038&utm\_exe=como322.prd

## **Hudson RPO: Regional Market Observations**

### AMERICAS

- Large market size
- Particularly strong in Technology, Life Sciences, Healthcare, and Financial Services
- Growing presence in Canada and Latin America, especially for large multinationals creating regional hubs
- Acquired Coit Group, a San Francisco-based RPO provider specializing in the technology sector (October 2020)
- Acquired Karani, LLC, a Chicago-HQ recruiting services provider with clients in the US, but operations in India and the Philippines
- Small RPO or MSP companies in this region could become acquisition targets

### ASIA-PACIFIC

- Consistently ranked as a top RPO provider in APAC<sup>(1)</sup>
- Strong market adoption for RPO in Australia, China, HK, and Singapore and Hudson RPO has a very strong presence in these markets
  - Hudson's first ever RPO project was in 1999 for J&J in Australia and was one of the first RPO projects in history
- Growing rapidly in SE Asia via hub in Singapore
- Expanded presence in SE Asia through local partnerships in Taiwan, Malaysia, Philippines, Thailand, Vietnam, and South Korea; partnerships allow Hudson RPO to embed teams in these countries as requested by clients.

### **EMEA**

- Ranked among the top RPC providers in EMEA <sup>(2)</sup>
- UK market is large and well developed
- Emerging market ir continental Europe with growth from large multinationals benefiting from RPO solutions in the US and UK
- Particularly strong in Life Sciences, Financial and Business Services, and Consumer
- Smaller RPO or MSF companies in this regior could become acquisitior targets

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Center of Exce	llence in Tampa, ⊢∟	<ul> <li>Centers of Excellence in India, Manila, Philippines, and Shanghai, China</li> <li>Center of Excellence in India, Edinburgh, Scotland</li> </ul>
Hudson Global		com/newsroom/hro-today-bakers-dozen-apac/ com/newsroom/hro-today-bakers-dozen-emea/



## **Hudson RPO's Strengths**







- Professional Services comprehensive talent acquisition and total talent solutions for employers needing mission-critical, professional talent
- ► Senior Management to Entry Level we partner with our clients at every level
- ► Mid-to-Large Sized Corporations focus on custom-built solutions for all of our clients
- ► Emerging Growth Companies we partner with clients at every stage of their growth/life cycle
- RPO to Total Talent Solutions grow current RPO solutions, build first generation RPO programs, and offer value-added talent solutions
- We focus on clients where acquiring and retaining top talent, and specialized talent, is <u>the key</u> to business success
- Our clients partner with us based on value and outcomes given the critical importance of talent to their businesses and the customized nature of our solutions
- We immerse ourselves in our clients' culture, business, and needs so we can deliver the best solutions creating valuable, long-term partnerships
- ► Subject Matter Expertise in each sector is a key differentiator in our client solutions
- Disciplined execution delivers efficiencies and effective outcomes to our clients
- We have a prestigious client portfolio and a high retention rate because we work diligently to truly partner with our clients and we evolve our solutions to best support our clients' growth, needs, and objectives
- ► Hudson RPO's global and regional leadership teams have deep expertise across Human Capital solutions and have high tenure at Hudson RPO and on-site with our clients
- Hudson RPO's teams are committed to a culture of engaged leadership, disciplined execution, and profitable growth
- Hudson RPO rates very favorably on service, performance, and results relative to our competition as measured by independent client surveys done via SharedXpertise for the HRO



Today's Baker's Dozen Program<sup>(1)</sup>

► Hudson RPO has been recognized on the Baker's Dozen List for thirteen consecutive years

(1) https://www.hudsonrpo.com/rpo-intelligence/recruitment-process-outsourcing/rpo-worldwide-implementation/

### HUDSON GLOBAL

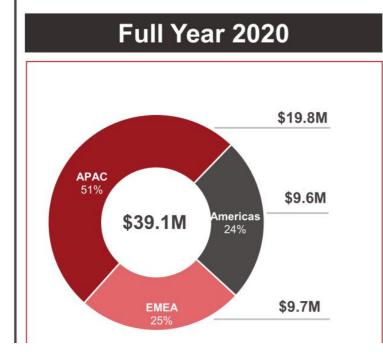


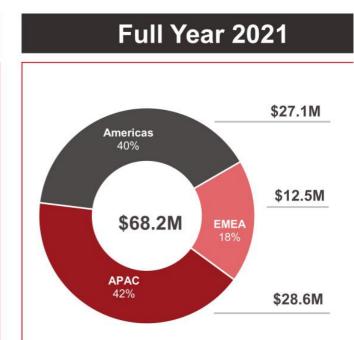
# **Financial Highlights**

HUDSON GLOBAL

## Adjusted Net Revenue by Region

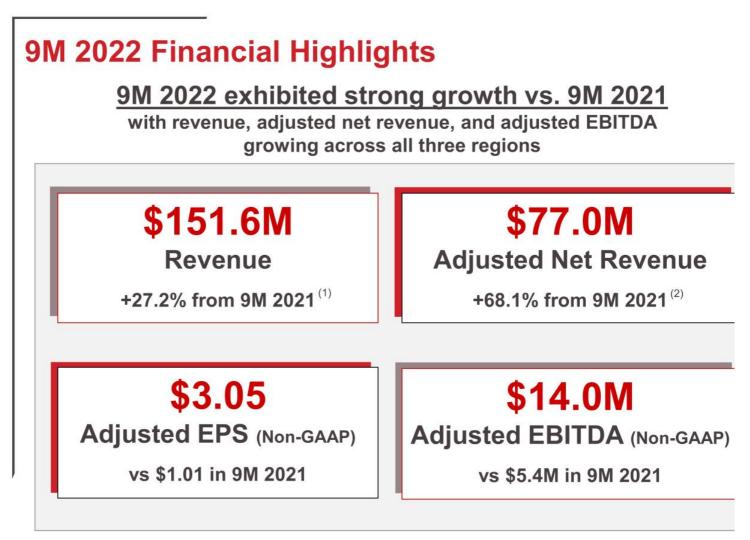
(Excludes cost pass-throughs of Contracting)





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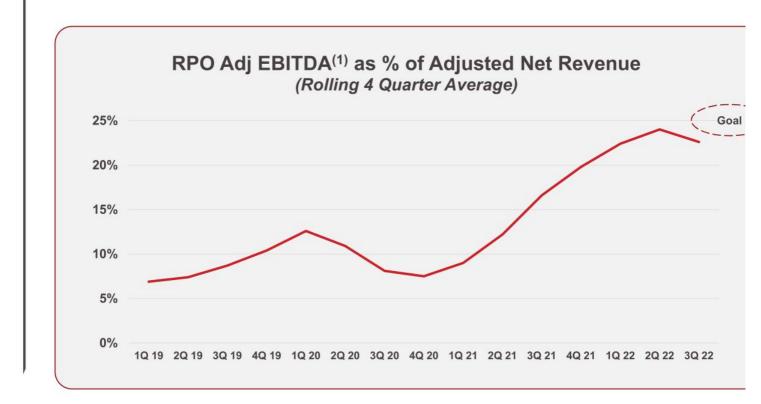


(1) 21% organic revenue growth excludes \$7.7M from the Karani acquisition.

(2) 51% organic adjusted net revenue growth excludes \$7.7M from the Karani acquisition.

### HUDSON GLOBAL

## Hudson RPO: Profit Margin Improvement



## Hudson Global: U.S. Tax NOL Carryforward

U.S. Tax NOL as of 12/31/2021	\$340M
U.S. Tax Usable NOL as of 12/31/2021	\$312M
U.S. Federal Statutory Tax Rate	21%
Potential Cash Taxes Saved	\$66M
Shares Outstanding <sup>(1)</sup>	2.79M
Potential Value Per Share (0% disc rate):	\$23.48

### **Additional Thoughts**

- Gradual expiration schedule between now and 2037<sup>(2)</sup>
- HSON's large NOL increases the ROI on internal investments and acquisitions in U.S. given HSON can shield U.S. taxable income

(1) Based on shares outstanding as of October 21, 2022.

(2) For losses incurred through December 31, 2017. NOLs generated after 2017 do not expire.

### HUDSON GLOBAL

#### **Hudson Global: Significant Reduction in Corporate Costs** \$9 \$8.1M \$8 \$7 2.4 \$6 \$5.2M \$5 \$4.1M 1.1 \$4.1M \$4 0.8 0.6 Non recurring expenses \$3 5.6 Corporate costs \$2 4.1 3.3 3.4 \$1 \$-0040 0040 0000 0004

20	10 201	9 2020	2021	



# Vision & Growth Strategy

HUDSON GLOBAL

## **Hudson Global's Vision and Mission**

### **Our VISION**

Become top RPO provider of professional roles in the industry

### **Our MISSION**

Maximize value for our stockholders over the long term

### **Business Strategy**

### Grow RPO

- Global RPO market expected to grow at a CAGR of 13.9% from 2021 to 2030<sup>(1)</sup>
- Hudson RPO's goal is to exceed market growth rate (i.e., gain share)
  - Superior service and delivery
  - Go deeper and broader with existing clients
  - Grow in existing markets and expand into new markets to support our clients' needs
  - Add new clients then "land and expand"
- Hudson RPO is investing in people and technology to accelerate its growth
- Leverage existing strong reputation by expanding marketing efforts, including social media and website

### Keep Overhead Expenses Low

- Reduced complexity left over from legacy businesses
- Both corporate and regional
- No impact on revenues or growth

### **Investigate Acquisition Opportunities**

- Expand capabilities and capacity, not just growth f growth's sake
- Deepen geographic and/or sector presence
- Add new talent and skill sets
- Immediately accretive
- Utilize NOL

### **Repurchase Stock**

- Will be opportunistic/price sensitive
- Goal is to maximize long-term value per share, not ju "return cash"
- Balance with acquisition opportunities

) https://www.researchandmarkets.com/reports/5641387/recruitment-process-outsourcing-rpo-market?utm\_source=Cl&utm\_medium=PressRelease&utm\_code=rnvmxk&utm\_campaign=1744226+ + Global+Recruitment+Process+Outsourcine+tRPO1+Market+o+Grow+by+13.9%25+Annually+Through+2030&utm\_exec=como322ord

### HUDSON GLOBAL



- Neep Corporate Costs low, even as profits from operating businesses grow
- Adjusted EBITDA / Adjusted Net Revenue margins of mid-teens at the corporate level (i.e., after Corporate Costs)

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- Controlling overhead and other fix costs so these costs will decline a percentage of revenue over time
- Reducing share count throu opportunistic stock repurchases

## **Disciplined Acquisition Strategy**

### Focus on our core RPO business, or businesses complementary to RPO within HCM



### **Characteristics of Potential Targets:**

- Easy to understand business mo complementary to existing Hudson R business; cost and revenue synergies
- ► No start-ups or venture-type businesses
- ▶ Profitable, high margin, high growth
- Low/no capex and high FCF/high ca conversion (excluding cash used for work capital)
- Additional bolt-on/roll-up opportunities a initial acquisition
- Existing operating management willing to st at least initially

### **Possible Examples:**

- RPO: RPO bolt-ons for Hudson RPO, especiin Americas and EMEA
- HCM: businesses adjacent to/complementary RPO, which could include MSP, Contractin Staffing, and Talent Advisory

(1) Human Capital Management, which includes RPO, MSP (Managed Service Provider), and other talent-related solutions businesses. HUDSON GLOBAL

## **Recent Acquisitions**



#### Combination of cash and promissory note

## **Hudson RPO Management Team**



### CEO RPO APAC Kimberley Hubble

- ► 29 years in industry
- ▶ 29 years at Hudson RPO



### CEO RPO Americas & EME Darren Lancaster

- 25 years in industry
- 12 years at Hudson RP



### Global Account Director Paula Nolan

- 24 years in industry
- 21 years at Hudson RPO



### Hudson RPO Technology Group Co-CEO Joe Belluomini

- ▶ 20 years in industry
- Joined Hudson RPO with acquisition of Coit Group



### Hudson RPO Technolo Group Co-CEO Tim Farrelly

- ► 20 years in industry
- Joined Hudson RPO with acquisition of Coit Group

### HUDSON GLOBAL

### Hudson Global: Corporate Management & Finance Team



Hudson Global CEO and Director Jeff Eberwein



### ▶ Chairman of the Board from 2015 to 2018

- ► 25 years of Wall Street experience
- Formed Lone Star Value Management in 2013
- Former portfolio manager at Soros Fund Management and Viking Global Investors
- Chairman of the Board at one other publicly traded company



Hudson Global CFO Matt Diamond

- Formerly Vice President of Finance at Hudson Global pric to assuming CFO role
- ► 25 years of finance experience
- Served in variety of finance and control roles at PepsiCo from 2001 to 2018
- Held director roles in Financial Reporting, Financial Analysis, and Technical Accounting and Policy at PepsiCe
   Contifered Public Accounterst
- Certified Public Accountant



### **Global Finance Director**

### Seonaid MacMillan Started with Hudson in 2015



- Based in Glasgow heading up the Global Finance shared service function
- Previously worked in various Finance roles in UK and the Middle East
- FCCA qualified with 24 years of experience in various industries

## Hudson Global: Board of Directors <sup>(1)</sup>





Director Connia Nelson

- SVP & Chief HR Officer of LifeWay Christian Resources
- Former SVP Human Resources of Verizon Communications, Inc.



### Director lan Nash

- Former CFO of Robert Walters PLC as well as Michael Page International PLC
- Serves as a director of several private companies

### HUDSON GLOBAL

(1) Independent members.

## **ESG Considerations**

### Environmental

► Committed to continuous improvement in managing the environmental impact of our business operations

### Social

- "People-first" company with corporate policies in place and a strong global team of individuals that believe in diversity, equity and inclusion
- Global Diversity, Equality, and Inclusion ("DEI") Program, sponsored by the Division CEOs; this program is designed to:
  - o Promote DEI initiatives within the Company such as launching training programs and diagnostic tools
  - Aid in partnering with our clients to accelerate their DEI recruitment, onboarding, sourcing, and branding efforts as well, helping them to be reflective of their global multicultural customer base
- Anti-harassment and non-discrimination training available company wide
- ▶ Employees' health and safety was our first priority during COVID-19

### Governance

- ▶ We are commitment to accountability and transparency
- ► We strive for diversity among its board members, management, and employees
  - o Of 1,300 people employed worldwide, approximately 50% are female

o 50% of the Company's Board being diverse (by race, gender, and ethnic diversity combined)

### HUDSON GLOBAL

## Appendix

### HUDSON GLOBAL

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### Reconciliation of Non-GAAP Financial Measures – Q3 2022 & 2021

Q3 2022	А	mericas	A	sia Pacific		Europe	(	Corporate		Total
Revenue, from external customers	\$	12,555	\$	29,965	\$	6,166	\$	_	\$	48,686
Adjusted net revenue (1)	\$	11,926	S	8,324	\$	3,949	\$	_	\$	24,199
Net income					AD:	0.000		100	\$	955
Provision from income taxes										340
Interest income, net										(23)
Depreciation and amortization										356
EBITDA (loss) (2)	\$	810	\$	1,244	\$	279	\$	(705)		1,628
Non-operating expense (income), including corporate								(500)		
administration charges		140		339		73		(568)		(16)
Stock-based compensation expense		195		95		81		174		545
Non-recurring severance and professional fees		55		37		-		143		235
Compensation expense related to acquisitions <sup>(3)</sup> Adjusted EBITDA (loss) <sup>(2)</sup>	-	620 1,820	6	1,715	\$	433		(956)	¢	620 3,012
Adjusted EDFDA (1889)		1,020		11110			¥	(000)		0,012
Q3 2021	А	mericas	As	ia Pacific		Europe	С	orporate		Total
Revenue, from external customers	\$	7,423	\$	32,273	\$	5,314	\$	-	\$	45,010
Adjusted net revenue <sup>(1)</sup>	\$	7,030	\$	7,925	\$	3,076	\$		\$	18,031
Net income									\$	1,494
Provision for income taxes										(92)
Interest income, net										(8)
Depreciation and amortization	-	004	¢.	4 000	¢		¢	(4.040)		117
EBITDA (loss) (2)	\$	604	\$	1,809	\$	111	\$	(1,013)		1,511
Non-operating expense (income), including corporate administration charges		75		319		32		(459)		(33)
Stock-based compensation expense		139		102		91		367		699
Non-recurring severance and professional fees		139		102		91		231		231
Compensation expense related to acquisitions <sup>(3)</sup>		566						201		566
compensation expense related to acquisitions	9	000								500
Adjusted EBITDA (loss) (2)	c	1,384	¢	2,230	¢	234	c	(874)	¢	2,974

(i) EBITDA is a non-GAAP measure defined as earnings before interest, income taxes, depreciation and amortization. Adjusted EBITDA is a non-GAAP measure defined as earnings before interest, income taxes, depreciation and amortization expense, and other items such as non-recurring severance and professional fees.

ina income, stock-based co

	Sehrenner S	September 30, 2021			
Net income (loss)	\$	0.30	\$	0.49	
Non-recurring items (after tax)		0.08		0.08	
Compensation expense related to acquisitions (after tax) (3)		0.20		0.21	
Adjusted net income (4)	S	0.58	\$	0.78	

<sup>(2)</sup> Represents compensation expense payable per the terms of the Coit acquisition, including a promissory note for \$1.35 million payable over three years, as well as eam out payments. In addition, represents compensation expense payable in the form of a CFO retention payment per the terms of the Karani acquisition.

(<sup>4</sup> Adjusted net income or loss per diluted share is a Non-GAAP measure defined as reported net income or loss per diluted share before items such as acquisition-related costs and non-recurring severance and professional fees after tax that is presented to provide additional information about i company's operations on a basis consistent with the measures which the company uses to manage its operations and evaluate its performance. Management also uses these measurements to evaluate capital needs and working capital needs and working capital needs and working capital neutromeor i loss per diluted share as becaused on the income or loss per diluted share as performance. Management also uses these measurements to evaluate capital needs and working capital needs and working capital neutromeor loss per diluted share as presented above may not be comparable with alimitary titled measures reported by other companies.

### HUDSON GLOBAL

### Reconciliation of Non-GAAP Financial Measures – 9M 2022 & 2021

9M 2022	A	mericas	Asi	ia Pacific		Europe	C	orporate		Total
Revenue, from external customers	\$	41,581	\$	91,042	\$	18,941	\$		\$	151,56
Adjusted net revenue <sup>(1)</sup>	\$	39,437	\$	25,711	\$	11,898	\$	_	s	77,04
Net income									\$	7,06
Provision from income taxes										1,65
Interest income, net										(28
Depreciation and amortization										1,017
EBITDA (loss) (2)	\$	5,515	\$	5,533	\$	977	\$	(2,312)		9,71
Non-operating expense (income), including corporate administration										
charges		475		919		325		(1,677)		42
Stock-based compensation expense		516		227		195		848		1,786
Non-recurring severance and professional fees		183		37				171		391
Compensation expense related to acquisitions (3)		2,031		_						2,031
Adjusted EBITDA (loss) (2)	\$	8,720	\$	6,716	\$	1,497	\$	(2.970)	\$	13,963
9M 2021	A	mericas	Asi	a Pacific		Europe	C	orporate		Total
Revenue, from external customers	\$	17,350	\$	86,414	\$	15,381	\$		\$	119,145
Adjusted net revenue, from external customers (1)	\$	16,232	\$	20,563	\$	9,045	\$		\$	45,840
Net income									\$	1,169
Provision for income taxes										475
Interest income, net										(27
Depreciation and amortization										340
EBITDA (loss) (2)	\$	153	\$	3,574	\$	657	\$	(2,427)		1,957
Non-operating expense (income), including corporate administration										
charges		234		986		256		(1,419)		57
Stock-based compensation expense		395		231		172		997		1,795
Non-recurring severance and professional fees		23		—				330		353
Compensation expense related to acquisitions (3)	-	1,247			-					1,247
Adjusted EBITDA (loss) (2)	\$	2,052	\$	4,791	\$	1,085	\$	(2,519)	\$	5,409

(i) EBITDA is a non-GAAP measure defined as earnings before interest, income taxes, depreciation and amortization. Adjusted EBITDA is a non-GAAP measure defined as earnings before interest, in expense, and other items such as non-recurring severance and professional fees. ome taxes, depreciation and amortization, non-operating income, stock-based compen Por Diluted Share

	Nine Months Ended									
	September 30	0, 2022	September 30	), 2021						
Net income (loss)	S	2.25	\$	0.39						
Non-recurring items (after tax)		0.12		0.12						
Compensation expense related to acquisitions (after tax) (3)		0.68		0.50						
Adjusted net income (4)	S	3.05	\$	1.01						

Coit acquisition, including a promissory note for \$1.35 million payable over three years, and \$500k of the Company's common stock investing over 30 months, as well as earn out payments. In addition, in 2022 repretentents of the Karani acquisition. compensation expense payable per syable in the form of a CFO retention

Adjusted net income or loss per difuled share is a Non-GAAP measure defined as reported net income or loss per difuted share before items such as acquisition-related costs and non-recurring severance and professional fees after tax that is presented to provide additional information about company's operations on a basis consistent with the measures which the company uses to manage its operations and evaluate its performance. Management also uses these measurements to evaluate capital needs and working capital requirements. Adjusted net income or loss per diluted share and other income or casts in thom statement data prepared in accordance with generally accepted accounting principles or as a measure of the company's profitability or liquidity. Further, Adjusted net income loss per diluted by other companies. Adjusted net income or loss per diluted share is a Non-GAAP n

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### **Reconciliation of Non-GAAP Measures – 2021**

### Reconciliation of Net Loss to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs

(In thousands, unaudited)

For The Year Ended December 31, 2021				RPO									
Asia		Asia Pacific		Americas		urope	Business		Corporate		-	Total	
Revenue, from external customers	\$	118,597	\$	28,797	\$	21,813	\$	169,207	\$	-	\$	169,2	
Adjusted net revenue, from external customers (1)	\$	28,561	\$	27,087	\$	12,509	\$	68,157	\$	-	\$	68,1	
Net income											\$	3,2	
Provision for income taxes												1,1	
Interest income, net												(3	
Depreciation and amortization												5	
EBITDA (loss) (2)	\$	5,452	\$	1,801	\$	1,007	\$	8,260	\$	(3,352)	2	4,9	
Non-operating expense (income),													
including corporate administration charges		1,399		386		331		2,116		(2,033)			
Stock-based compensation expense		324		556		246		1,126		1,298		2,4	
Non-recurring severance and professional fees		-		23		-		23		637		6	
Compensation expense related to acquisitions (3)		÷		1,969		-		1,969		-		1,9	
Adjusted EBITDA (loss) (2)	\$	7,175	\$	4,735	\$	1,584	\$	13,494	\$	(3,450)	\$	10,0	
							-						

<sup>(1)</sup> Represents Revenue less the Direct contracting costs and reimbursed expenses caption on the Consolidated Statements of Operations.

(2) Non-GAAP earnings before interest, income taxes, and depreciation and amortization ("EBITDA") and non-GAAP earnings before interest, income taxes, depreciati and amortization, non-operating income, stock-based compensation expense, and other non-recurring expenses ("Adjusted EBITDA") are presented to provide addition information about the company's operations on a basis consistent with the measures which the company uses to manage its operations and evaluate its performance Management also uses these measurements to evaluate capital needs and working capital requirements. EBITDA and Adjusted EBITDA should not be considered isolation or as a substitute for operating income, cash flows from operating activities, and other income or cash flow statement data prepared in accordance with genera accepted accounting principles or as a measure of the company's profitability or liquidity. Furthermore, EBITDA and Adjusted EBITDA as presented above may not comparable with similarly titled measures reported by other companies.

## **Reconciliation of Non-GAAP Measures - 2020**

#### Reconciliation of Net Loss to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs (In thousands, unaudited)

For The Year Ended December 31, 2020							RPO				
		Asia Pacific		E	Europe		Business		Corporate		Total
Revenue, from external customers	\$	75,633	\$ 10,866	\$	14,949	\$	101,448	\$	-	\$	101,
Adjusted net revenue, from external customers (1)	\$	19,814	\$ 9,598	\$	9,669	\$	39,081	\$	-	\$	39,
Net loss										\$	(1,:
Provision for income taxes											
Interest income, net											()
Depreciation and amortization										<i></i>	
EBITDA (loss) (2)	\$	2,877	\$ (1,044)	\$	481	\$	2,314	\$	(2,992)		((
Non-operating expense (income), including corporate administration charges and PPP loan forgiveness		1,002	(1,076)		(74)		(148)		(1,641)		(1,5
Stock-based compensation expense		60	88		6		154		583		
Non-recurring severance and professional fees		-	528		-		528		755		1,
Compensation expense related to acquisitions (3)		-	91				91		-		255
Adjusted EBITDA (loss) (2)	\$	3,939	\$ (1,413)	\$	413	\$	2,939	\$	(3,295)	\$	(;

(1) Represents Revenue less the Direct contracting costs and reimbursed expenses caption on the Consolidated Statements of Operations.

<sup>(2)</sup>Non-GAAP earnings before interest, income taxes, and depreciation and amortization ("EBITDA") and non-GAAP earnings before interest, income taxes, depreciation amortization, non-operating income, business reorganization expenses, stock-based compensation expense, and other non-recurring expenses ("Adjusted EBITDA") presented to provide additional information about the company's operations on a basis consistent with the measures which the company uses to manage its operations evaluate its performance. Management also uses these measurements to evaluate capital needs and working capital requirements. EBITDA and Adjusted EBITDA should be considered in isolation or as a substitute for operating income, cash flows from operating activities, and other income or cash flow statement data prepared in accorda with generally accepted accounting principles or as a measure of the company's profitability or liquidity. Furthermore, EBITDA and Adjusted EBITDA as presented above not be comparable with similarly titled measures reported by other companies.

<sup>(3)</sup> Represents compensation expense payable per the terms of acquisition agreements.

### HUDSON GLOBAL

# **Reconciliation of Non-GAAP Measures - 2019**

#### Reconciliation of Net Loss to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs (In thousands, unaudited)

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For The Year Ended December 31, 2019						RPO				
	Asi	a Pacific	Am	nericas	 Europe	Business	С	orporate		Total
Revenue, from external customers	\$	61,438	\$1	3,565	\$ 18,808	\$93,811	\$		\$	93,811
Adjusted net revenue, from external customers (1)	\$	21,177	\$1	2,291	\$ 10,098	\$43,566	\$	-	\$	43,566
Net loss			1				07		\$	(955
Loss from discontinued operations, net of income taxes										(113
Loss from continuing operations										(842
Benefit from income taxes										(540
Interest income, net										(617
Depreciation and amortization expenses										85
EBITDA (loss) (2)	\$	2,194	\$	60	\$ 84	\$ 2,338	\$	(4,252)	2	(1,914
Non-operating expense (income), including corporate administration charges		957		563	544	2,064		(1,726)		338
Stock-based compensation expense		102		26	8	136		825		961
Non-recurring severance and professional fees				-	-	-		1,072		1,072
Adjusted EBITDA (loss) (2)	\$	3,253	\$	649	\$ 636	\$ 4,538	\$	(4,081)	\$	457

<sup>(1)</sup> Represents Revenue less the Direct contracting costs and reimbursed expenses caption on the Consolidated Statement of Operations.

<sup>(2)</sup> Non-GAAP earnings before interest, income taxes, and depreciation and amortization ("EBITDA") and non-GAAP earnings before interest, income taxe depreciation and amortization, non-operating income, stock-based compensation expense, and other non-recurring expenses ("Adjusted EBITDA") are presente to provide additional information about the company's operations on a basis consistent with the measures which the company uses to manage its operations ar evaluate its performance. Management also uses these measurements to evaluate capital needs and working capital requirements. EBITDA and adjusted EBITC should not be considered in isolation or as a substitute for operating income, cash flows from operating activities, and other income or cash flow statement da

prepared in accordance with generally accepted accounting principles or as a measure of the company's profitability or liquidity. Furthermore, EBITDA ar adjusted EBITDA as presented above may not be comparable with similarly titled measures reported by other companies.

### HUDSON GLOBAL

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# **Contact us**

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#### Factsheet – January 2023

#### Hudson Global at a Glance

- Hudson Global, Inc. (Nasdaq: HSON) ("Hudson Global" or "the -Company") owns Hudson RPO, a pure-play Total Talent Solutions provide
- Nasdaq-listed; spun-off from Monster.com in 2003
- Strong financial position: \$22.7(3) million of cash and \$312(4) million of usable NOL carryforwards
- Stock buyback: shares outstanding reduced by approximately 13% since 12/31/18
- Owner mindset: board and management own approximately 16%<sup>(6)</sup> of total shares outstanding and expect to own more over time
- Maximizing stockholder value: through internal investments in our growing, high-margin RPO business, bolt-on acquisitions, and stock buybacks
- <sup>10</sup> Adjusted EBITDA and Corporate Costs are non-GAAP measures. Reconciliations of non-GAAP measures can be found in the appendix to this presentation.
   <sup>10</sup> Ac of January 11, 2023. Market Capitalization defined as Shares Outstanding times Stock Price.
   <sup>10</sup> As of September 30, 2022. Cash includes \$0.3m of restricted cash. Debt excludes operating lease obligations, but includes \$1.3m of

nores payware restet to an acquisition. <sup>or</sup> As of December 31, 2021 as disclosed in 2021 Form 10-K. NOL carryforward is for U.S. federal and state tax expense. <sup>or</sup> JS million shares outstanding as of October 21, 2022. Does not include unissued or unvested RSUs. <sup>or</sup> As of December 31, 2021.

### HUDSON GLOBAL

Stock Price <sup>(2)</sup>				\$25.63
Shares Outstanding <sup>(5)</sup>				2.79M
Market Capitalization <sup>(2)</sup>				\$71.5
Cash <sup>(3)</sup>				\$22.7
Debt <sup>(3)</sup>				\$1.3
Usable NOL Carryforward	(4)			\$312
# of Employees <sup>(7)</sup>				1,300
# of Countries <sup>(7)</sup>				14
Smm	2019	2020	2021	LTM
Revenue	\$93.8	\$101.4	\$169.2	\$201.6
Adjusted Net Revenue	\$43.6	\$39.1	\$68.2	\$99.4
Adj EBITDA-RPO <sup>(1)</sup>	\$4.5	\$2.9	\$13.5	\$22.5
% of Adj Net Revenue	10.4%	7.5%	19.8%	22.6%
Corp Costs <sup>(1)</sup>	\$4.1	\$3.3	\$3.4	\$3.9
Adj EBITDA <sup>(1)</sup>	\$0.5	\$(0.4)	\$10.0	\$18.6

Investigate Acquisition Opportunities

Deepen geographic and/or

Will be opportunistic/price sensitive

Balance with acquisition opportunities

Goal is to maximize long-term value per

growth for growth's sake

Immediately accretive

Add new talent and skill sets

share, not just "return cash"

presence

Utilize NOL

**Repurchase Stock** 

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Expand capabilities and capacity, not just

sector

#### **Business Strategy**

#### Grow RPO

- Global RPO market expected to grow CAGR of 13.9% from 2021 to 2030<sup>(8)</sup>
- Hudson RPO's goal is to exceed market growth rate (i.e., gain share) •
  - Superior service and delivery
  - · Go deeper and broader with existing clients
  - · Grow in existing markets and expand into new markets to support our clients' needs · Add new clients then "land and expand"
  - Hudson RPO is investing in people and technology to accelerate its growth<sup>(2)</sup>
- Leverage existing strong reputation by expanding marketing efforts, including
- . social media and website
- Keep Overhead Expenses Low
- Reduced complexity left over from legacy businesses
- .

Karani:

November 2021

Philippines

firms

and

Philippines

recruitment

promissory note

- Both corporate and regional
- No impact on revenues or growth

#### **Disciplined Acquisition Strategy**

► Expanded Hudson RPO's

global delivery capability

by adding substantial

presence in India and

► Strong partnership with

► Large and growing client

base supported by over

500 employees in India

► Expanded Hudson RPO's

► Combination of cash and

expertise in technology

125 in the

recruitment and staffing

#### Coit Group: October 2020

- Significantly expanded
- Hudson RPO's tech presence in the US; new Hudson office in San Francisco
- Established, profitable business with strong client base
- ► Coit's founders (Joe Belluomini and Tim Farrelly) became co-CEOs of Hudson RPO's formed newly Technology Group
- ▶ Combination of cash, shares, promissory note, and earn-out agreements

- Hunt & Badge: August 2022
- ► Expanded Hudson RPO's footprint further into the India recruitment market
- ► Compliments Karani's offerings with many potential synergies between the two companies Partners with
- companies of all sizes, including wellknown
- multinationals, across a variety of industries

Centers of Excellence



